# SUPPLY CHAIN MANAGEMENT MINOR

Offered by Department of Marketing, Agribusiness, and Supply Chain Management (http://catalog.unk.edu/undergraduate/departments-programs/marketing-agribusiness-supply-chain-management/)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SCM 304</td>
<td>Negotiation Fundamentals, Strategies &amp; Tactics</td>
<td>3</td>
</tr>
<tr>
<td>SCM 317</td>
<td>Principles of Supply Chain Management</td>
<td>3</td>
</tr>
<tr>
<td>SCM 402</td>
<td>Materials Management and Procurement</td>
<td>3</td>
</tr>
<tr>
<td>SCM 403</td>
<td>Logistics and Transportation</td>
<td>3</td>
</tr>
<tr>
<td>MKT 300</td>
<td>Principles of Marketing</td>
<td>3</td>
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**Electives**

Select 9 credit hours of the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>MKT 331</td>
<td>Professional Selling</td>
<td>3</td>
</tr>
<tr>
<td>MKT 420</td>
<td>Retail Management</td>
<td>3</td>
</tr>
<tr>
<td>MKT 430</td>
<td>International Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MKT 437</td>
<td>Sales Management</td>
<td>3</td>
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<tr>
<td>MKT 450</td>
<td>Pharmaceutical Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MKT 460</td>
<td>Strategic Product Management</td>
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<tr>
<td>ECON 465</td>
<td>Economics of Transportation</td>
<td>3</td>
</tr>
<tr>
<td>ITEC 353</td>
<td>Industrial Distribution Branch Operations</td>
<td>3</td>
</tr>
<tr>
<td>SCM 456</td>
<td>Supply Chain Management Senior Seminar</td>
<td>3</td>
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Total Credit Hours: 24