

SUPPLY CHAIN MANAGEMENT MINOR

Offered by Department of Marketing, Agribusiness, and Supply Chain Management (<http://catalog.unk.edu/undergraduate/departments-programs/marketing-agribusiness-supply-chain-management/>)

| Code | Title | Credit Hours |
|---|--|--------------|
| Requirements | | |
| SCM 304 | Negotiation Fundamentals, Strategies & Tactics | 3 |
| SCM 317 | Principles of Supply Chain Management | 3 |
| SCM 402 | Materials Management and Procurement | 3 |
| SCM 403 | Logistics and Transportation | 3 |
| MKT 300 | Principles of Marketing | 3 |
| Electives | | |
| Select 9 credit hours of the following: | | 9 |
| MKT 331 | Professional Selling | |
| MKT 420 | Retail Management | |
| MKT 430 | International Marketing | |
| MKT 437 | Sales Management | |
| MKT 450 | Pharmaceutical Marketing | |
| MKT 460 | Strategic Product Management | |
| ECON 465 | Economics of Transportation | |
| ITEC 353 | Industrial Distribution Branch Operations | |
| SCM 456 | Supply Chain Management Senior Seminar | |
| Total Credit Hours | | 24 |