

BUSINESS ADMINISTRATION COMPREHENSIVE - SUPPLY CHAIN MANAGEMENT EMPHASIS, BACHELOR OF SCIENCE

Offered by Department of Marketing, Agribusiness, and Supply Chain Management (<http://catalog.unk.edu/undergraduate/departments-programs/marketing-agribusiness-supply-chain-management/>)

All College of Business and Technology Graduation Requirements (<http://catalog.unk.edu/undergraduate/departments-programs/marketing-agribusiness-supply-chain-management/#grad>) must be fulfilled.

Code	Title	Credit Hours
General Education		
<i>Foundational Requirements (LOPERS 1-4)</i>		12
Including:		
LOPER 4: Mathematics, Statistics and Quantitative Reasoning		
MATH 102	College Algebra ¹	
<i>Broad Knowledge Requirements (LOPERS 5-8)</i>		12
Including:		
LOPER 7: Social Science		
ECON 270	Principles of Economics, Macroeconomics	
<i>Dispositional Requirements (LOPERS 9-10) ²</i>		6
<i>Wellness (LOPER 11) Optional</i>		0
BS Science-related course requirements		3
MATH 120	Finite Mathematics	
	or MATH 123 Applied Calculus I	
	or CYBR 190 Data Analytics Mathematical Modeling	
Program-Specified Requirements		6
ECON 271	Principles of Economics, Microeconomics	
MGT 233	Business Statistics	
Major Option		
Complete all required courses		62
Unrestricted electives		
Needed to reach 120 credit hour minimum		19
Total Credit Hours		120

Major Option

Code	Title	Credit Hours
Business Fundamentals ³		
ACCT 250	Principles of Accounting I	3
ACCT 251	Principles of Accounting II	3
MKT 300	Principles of Marketing	3
FIN 308	Principles of Finance	3
SCM 350	Supply Chain and Operations Management	3
MGT 355	Organizational Behavior	3

Business Communications, Law, and Ethics		
BSAD 295	Business Communications	3
ACCT 311	Business Law I	3
MGT 493	Social Responsibilities of Business: Issues and Ethics	3

Business Analytics and Technology		
<i>Analytics - Take one of the following:</i>		3
CYBR 306	Introduction to Predictive Modeling	
MGT 334	Applied Business Analytics	
ECON 365	Business Analytics & Decision Making	
MKT 435	Marketing Research	

<i>Technology - Take one of the following:</i>		3
MKT 350	Marketing Dashboards and Data Visualization	
ACCT 391	Accounting Information Systems	
CYBR 400	Exploring Computer Science Principles	
MGT 460	Human Resource Information Systems: People Analytics and Talent Management	

Practical Experience		
<i>Discover:</i>		
BSAD 175	Pathways to Personal & Academic Excellence	1

<i>Prepare:</i>		
BSAD 375	Professional Readiness	1

<i>Practice - Choose one of the following:</i>		
<i>Internship:</i>		
ACCT 475	Accounting Internship	
ECON 475	Internship	
FIN 475	Finance Internship	
MGT 475	Management Internship	
MKT 475	Marketing Internship	
SCM 476	Supply Chain Management Internship	

or		
<i>Entrepreneurship Option: This is an option for students who envision starting or growing their own business as opposed to seeking traditional employment upon graduation.</i>		
BSAD 476	Business Startup Independent Study	

or		
<i>Study Abroad with exposure to international business environment and experiences:</i>		
MGT 474	International Experiential Learning: Management	
MKT 474	International Experiential Learning: Marketing	

Capstone Experience		
MGT 495	Administrative Strategy and Policy	3

Supply Chain Management Emphasis Requirements ³		
SCM 304	Negotiation Fundamentals, Strategies & Tactics	3
SCM 402	Materials Management and Procurement	3
SCM 403	Logistics and Transportation	3
SCM 456	Supply Chain Management Senior Seminar	3
SCM 498	Special Topics in Supply Chain Management	3

Select two of the following: 6

MKT 331	Professional Selling
MKT 420	Retail Management
MKT 430	International Marketing
MKT 434	Business-to-Business Marketing
MKT 437	Sales Management
MKT 460	Strategic Product Management
ECON 465	Economics of Transportation
ACCT 312	Commercial Law
ACCT 352	Cost Accounting
ITEC 353	Industrial Distribution Branch Operations
MGT 320	Small Business Management

Total Credit Hours 62

1
Students with sufficient preparation may enter the mathematics program at a higher level. Students are required to take a LOPERs 4: Mathematics, Statistical, and Quantitative Reasoning course regardless of entry level.

2
Designated courses with the appropriate content may be approved to satisfy one of the Broad Knowledge requirements plus LOPER 9 or Broad Knowledge plus LOPER 10. Courses may be approved to satisfy LOPER 9 or LOPER 10 alone. (Courses satisfying LOPER 9 or LOPER 10 alone must be 3 credit hours.) Students applying this option will need to take additional hours in other categories to meet the required General Education hours.

3
2.0 GPA required.

This document represents a sample 4-year plan for degree completion with this major. Actual course selection and sequence may vary and should be discussed individually with your academic advisor. Advisors can also help you plan other experiences to enrich your undergraduate education such as internships, education abroad, undergraduate research, learning communities, and service learning and community-based learning.

Code	Title	Credit Hours
Semester 1		
LOPER 1: First-year Seminar		3
MATH 102	College Algebra (LOPER 4)	3
BSAD 175	Pathways to Personal & Academic Excellence	1
LOPER 2: Writing Skills		3
LOPER 3: Oral Communication Skills		3
LOPER 5: Visual or Performing Arts		3
Total Credit Hours		16

Code	Title	Credit Hours
Semester 2		
MATH 120	Finite Mathematics	3
or MATH 123	Applied Calculus I	
or CYBR 190	Data Analytics Mathematical Modeling	
LOPER 6: Humanities		3

ECON 270	Principles of Economics, Macroeconomics	3
LOPER 8: Natural Science		3
LOPER 9: Civic Competency and Engagement		3
Total Credit Hours		15

Code	Title	Credit Hours
Semester 3		
MGT 233	Business Statistics	3
ECON 271	Principles of Economics, Microeconomics	3
ACCT 250	Principles of Accounting I	3
BSAD 295	Business Communications	3
LOPER 10: Respect for Human Diversity		3
Total Credit Hours		15

Code	Title	Credit Hours
Semester 4		
ACCT 251	Principles of Accounting II	3
MKT 300	Principles of Marketing	3
SCM 304	Negotiation Fundamentals, Strategies & Tactics	3
SCM 350	Supply Chain and Operations Management	3
Unrestricted Elective		3
Total Credit Hours		15

Code	Title	Credit Hours
Semester 5		
FIN 308	Principles of Finance	3
MGT 355	Organizational Behavior	3
SCM 403	Logistics and Transportation	3
Supply Chain Management Emphasis Elective		3
Unrestricted Elective		3
Total Credit Hours		15

Code	Title	Credit Hours
Semester 6		
ACCT 311	Business Law I	3
CYBR 306	Introduction to Predictive Modeling	3
or ECON 365	Business Analytics & Decision Making	
or MKT 435	Marketing Research	
or MGT 334	Applied Business Analytics	
MGT 493	Social Responsibilities of Business: Issues and Ethics	3
SCM 498	Special Topics in Supply Chain Management	3
Unrestricted Elective		3
Total Credit Hours		15

Code	Title	Credit Hours
Semester 7		
ACCT 391	Accounting Information Systems	3

or CYBR 400	Exploring Computer Science Principles	
or MKT 350	Marketing Dashboards and Data Visualization	
or MGT 460	Human Resource Information Systems: People Analytics and Talent Management	
SCM 402	Materials Management and Procurement	3
SCM 476	Supply Chain Management Internship	3
Supply Chain Management Emphasis Elective		3
Unrestricted Elective		3
Total Credit Hours		15

Code	Title	Credit Hours
Semester 8		
BSAD 375	Professional Readiness	1
MGT 495	Administrative Strategy and Policy	3
SCM 456	Supply Chain Management Senior Seminar	3
Unrestricted Elective		3
Unrestricted Elective		3
Total Credit Hours		13