

ENTREPRENEURSHIP MINOR

Offered by Department of Management (<http://catalog.unk.edu/undergraduate/departments-programs/management/>)

Code	Title	Credit Hours
Requirements		
MGT 400	The Entrepreneurship Experience	3
MGT 401	Small Business Management	3
ACCT 413	Entrepreneurial Law	3
or ACCT 312	Commercial Law	
MKT 300	Principles of Marketing	3
MKT 460	Strategic Product Management	3
SPCH 445	Diffusion of Innovations	3
or MGT 405	Creativity and Innovation	
Select 2 of the following:		6
MGT 301	Principles of Management	
MGT 355	Organizational Behavior	
MGT 380	Human Resource Management	
MGT 409	Leadership: Skills, Applications, Research	
MGT 495	Administrative Strategy and Policy	
FIN 308	Principles of Finance	
CYBR 306	Introduction to Predictive Modeling	
MKT 331	Professional Selling	
MKT 336	Services Marketing	
MKT 435	Marketing Research	
MKT 457	E-Marketing	
MUS 310	Music Business	
PSY 203	General Psychology	
Total Credit Hours		24