

BUSINESS, MARKETING, AND INFORMATION TECHNOLOGY 6-12 TEACHING FIELD ENDORSEMENT, BACHELOR OF ARTS IN EDUCATION DEGREE

Offered by the Department of Management (<http://catalog.unk.edu/undergraduate/departments-programs/management/>)

All College of Business and Technology Graduation Requirements (<http://catalog.unk.edu/undergraduate/departments-programs/management/>) must be fulfilled.

Code	Title	Credit Hours
General Education		
<i>Foundational Requirements (LOPERs 1-4)</i>		12
Including:		
LOPER 2: Writing Skills		
ENG 101	Introduction to Academic Writing	
LOPER 3: Oral Communication Skills		
SPCH 100	Fundamentals of Speech Communication	
LOPER 4: Mathematics, Statistics, and Quantitative Reasoning		
MATH 102	College Algebra ¹	
<i>Broad Knowledge Requirements (LOPERs 5-8)</i>		12
Including:		
LOPER 7: Social Science		
ECON 270	Principles of Economics, Macroeconomics	
<i>Dispositional Requirements (LOPERs 9-10) ²</i>		6
Including:		
LOPER 9: Civic Competency & Engagement		
PSCI 110	Introduction to American Politics	
LOPER 10: Respect for Human Diversity		
TE 100	Teaching in a Democratic Society	
<i>Wellness (LOPER 11) Optional</i>		0
Program-Specific Requirements		
ENG 102	Special Topics in Academic Writing and Research	3
ECON 271	Principles of Economics, Microeconomics	3
Professional Sequence		
Complete all required courses ³		25
Including:		
TE 319	Management and Assessment in K-12/ Secondary Classrooms	
TE 320	Field Experience in Secondary Classroom	
Endorsement		
Complete all required courses		49
Unrestricted electives		

Needed to reach 120 credit hour minimum	10
Total Credit Hours	120

Endorsement

Code	Title	Credit Hours
Business Administration		
<i>Requirements</i>		
FIN 160	Personal Money Management	3
ACCT 250	Principles of Accounting I	3
ACCT 251	Principles of Accounting II	3
BSAD 295	Business Communications	3
MGT 301	Principles of Management	3
or MGT 355	Organizational Behavior	
ACCT 311	Business Law I	3
or ACCT 413	Entrepreneurial Law	
Select one of the following:		3
BSAD 115	Introduction to Business	
MGT 400	The Entrepreneurship Experience	
MGT 320	Small Business Management	
Marketing		
<i>Requirements</i>		
MKT 300	Principles of Marketing	3
Take 2 of the following:		6
MKT 331	Professional Selling	
MKT 336	Services Marketing	
MKT 350	Marketing Dashboards and Data Visualization	
MKT 366	Event Operation Fundamentals	
MKT 377	Digital and Social Media Marketing	
MKT 420	Retail Management	
MKT 430	International Marketing	
MKT 435	Marketing Research	
MKT 437	Sales Management	
MKT 438	Consumer Behavior	
MKT 440	Advertising Management	
MKT 457	E-Marketing	
Informational Technology		
<i>Requirements</i>		
BSED 402	Career Education Multimedia Applications ⁴	3
or BSED 802P	Career Education Multimedia Applications	
CYBR 400	Exploring Computer Science Principles ⁴	3
or CYBR 800P	Exploring Computer Science Principles	
CYBR 434	Information Technology Teaching Methods ⁴	3
or CYBR 834P	Information Technology Teaching Methods	
Work-Based Learning		
BSED 431	Coordinating Techniques ⁴	3
or BSED 831P	Coordinating Techniques	
<i>Related Occupational Experience</i>		
Must complete 1,000 hours of verified work experience. Contact the 6-12 Business Teacher Educator for information regarding occupational experience.		

Career & Technical Education Methods		
BSED 469	Career Education Methods I	2
BSED 470	Career Education Methods II	2
CSP 417	Counseling Skills	3
Total Credit Hours		49

1

Students with sufficient preparation may enter the mathematics program at a higher level. Students are required to take a LOPERs 4: Mathematics, Statistical, and Quantitative Reasoning course regardless of entry level.

2

Designated courses with the appropriate content may be approved to satisfy one of the Broad Knowledge requirements plus LOPER 9 or Broad Knowledge plus LOPER 10. Courses may be approved to satisfy LOPER 9 or LOPER 10 alone. (Courses satisfying LOPER 9 or LOPER 10 alone must be 3 credit hours.) Students applying this option will need to take additional hours in other categories to meet the required General Education hours.

3

Students must apply for admission to all Teacher Education programs. (<http://catalog.unk.edu/undergraduate/departments-programs/teacher-education/professional-sequence-education-degrees/>)

4

Students must be admitted into the 4+1 MBA accelerated program to take the graduate course.

This document represents a sample 4-year plan for degree completion with this major. Actual course selection and sequence may vary and should be discussed individually with your academic advisor. Advisors can also help you plan other experiences to enrich your undergraduate education such as internships, education abroad, undergraduate research, learning communities, and service learning and community-based learning.

Code	Title	Credit Hours
Semester 1		
LOPER 1: First-year Seminar		3
ENG 101	Introduction to Academic Writing	3
SPCH 100	Fundamentals of Speech Communication	3
MATH 102	College Algebra	3
LOPER 5: Visual or Performing Arts		3
Total Credit Hours		15

Code	Title	Credit Hours
Semester 2		
ENG 102	Special Topics in Academic Writing and Research	3
LOPER 6: Humanities		3
PSCI 110	Introduction to American Politics	3
TE 100	Teaching in a Democratic Society	3
FIN 160	Personal Money Management	3
Total Credit Hours		15

Code	Title	Credit Hours
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Semester 3

LOPER 8: Natural Science		3
MKT 300	Principles of Marketing	3
ECON 270	Principles of Economics, Macroeconomics	3
BSED 469	Career Education Methods I	2
TE 206	Instructional Technology and the Preservice Teacher	3
Total Credit Hours		14

Code	Title	Credit Hours
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Semester 4

ECON 271	Principles of Economics, Microeconomics	3
MGT 301	Principles of Management	3
or MGT 355	Organizational Behavior	
BSAD 295	Business Communications	3
ACCT 311	Business Law I	3
or ACCT 413	Entrepreneurial Law	
TE 204	Growth & Development/Introduction to Exceptionalities	4
Total Credit Hours		16

Code	Title	Credit Hours
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Semester 5

CYBR 400	Exploring Computer Science Principles	3
or CYBR 800P	Exploring Computer Science Principles	
ACCT 250	Principles of Accounting I	3
Major Elective		3
BSED 470	Career Education Methods II	2
Unrestricted Elective		3
TE 306	Reading and Inclusion in K-12 Classrooms	2
Total Credit Hours		16

Code	Title	Credit Hours
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Semester 6

ACCT 251	Principles of Accounting II	3
BSED 402	Career Education Multimedia Applications	3
or BSED 802P	Career Education Multimedia Applications	
BSED 431	Coordinating Techniques	3
or BSED 831P	Coordinating Techniques	
Unrestricted Elective		3
CYBR 434	Information Technology Teaching Methods	3
or CYBR 834P	Information Technology Teaching Methods	
Unrestricted Elective		1
Total Credit Hours		16

Code	Title	Credit Hours
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Semester 7

CSP 417	Counseling Skills	3
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TE 319	Management and Assessment in K-12/ Secondary Classrooms	2
TE 320	Field Experience in Secondary Classroom	2
BSAD 115	Introduction to Business	3
or MGT 400	The Entrepreneurship Experience	
or MGT 320	Small Business Management	
Major Elective		3
Unrestricted Elective		3
Total Credit Hours		16

Code	Title	Credit Hours
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Semester 8

TE 400	Student Teaching	12
Total Credit Hours		12