BUSINESS, MARKETING, AND INFORMATION TECHNOLOGY 6-12 TEACHING FIELD ENDORSEMENT, BACHELOR OF ARTS IN EDUCATION DEGREE

Offered by the Department of Management (http://catalog.unk.edu/undergraduate/departments-programs/management/)

All College of Business and Technology Graduation Requirements (http://catalog.unk.edu/undergraduate/departments-programs/management/) must be fulfilled.

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**General Studies**

*Foundational Requirements (LOPERs 1-4)* 12

Including:

- **LOPER 2: Writing Skills**
  - ENGL 101 Introduction to Academic Writing

- **LOPER 3: Oral Communication Skills**
  - SPCH 100 Fundamentals of Speech Communication

- **LOPER 4: Mathematics, Statistics, and Quantitative Reasoning**
  - MATH 102 College Algebra 1

*Broad Knowledge Requirements (LOPERs 5-8)* 12

Including:

- **LOPER 7: Social Science**
  - ECON 270 Principles of Economics, Macroeconomics

*Dispositional Requirements (LOPERs 9-10)* 6

Including:

- **LOPER 9: Civic Competency & Engagement**
  - PSCI 110 Introduction to American Politics

- **LOPER 10: Respect for Human Diversity**
  - TE 100 Teaching in a Democratic Society

Wellness (LOPER 11) Optional 0

**Program-Specific Requirements**

- **ENG 102** Special Topics in Academic Writing and Research 3

- **ECON 271** Principles of Economics, Microeconomics 3

**Professional Sequence**

Complete all required courses 25

Including:

- **TE 319** Management and Assessment in K-12/Secondary Classrooms

- **TE 320** Field Experience in Secondary Classroom

**Endorsement**

Complete all required courses 49

Unrestricted electives 10

Total Credit Hours 120

**Endorsement**

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**Business Administration**

*Requirements*

- FIN 160 Personal Money Management 3

- ACCT 250 Principles of Accounting I 3

- ACCT 251 Principles of Accounting II 3

- BSAD 295 Business Communications 3

- MGT 301 Principles of Management 3

  or MGT 355 Organizational Behavior 3

- ACCT 311 Business Law I 3

  or ACCT 413 Entrepreneurial Law 3

Select one of the following: 3

- BSAD 115 Introduction to Business

- MGT 400 The Entrepreneurship Experience

- MGT 401 Small Business Management

**Marketing**

*Requirements*

- MKT 300 Principles of Marketing 3

Take 2 of the following: 6

- MKT 331 Professional Selling

- MKT 336 Services Marketing

- MKT 350 Marketing Dashboards and Data Visualization 3

- MKT 366 Event Operation Fundamentals

- MKT 377 Digital and Social Media Marketing

- MKT 420 Retail Management

- MKT 430 International Marketing

- MKT 435 Marketing Research

- MKT 437 Sales Management

- MKT 438 Consumer Behavior

- MKT 440 Advertising Management

- MKT 457 E-Marketing

**Informational Technology**

*Requirements*

- BSED 402 Career Education Multimedia Applications 3

- CYBR 400 Exploring Computer Science Principles 3

- CYBR 434 Information Technology Teaching Methods 3

**Work-Based Learning**

- BSED 431 Coordinating Techniques 3

*Related Occupational Experience*

Must complete 1,000 hours of verified work experience.

Contact the 6-12 Business Teacher Educator for information regarding occupational experience.

**Career & Technical Education Methods**

- BSED 270 Career Education Methods I 2

- BSED 470 Career Education Methods II 2
CSP 417  Counseling Skills  3

Total Credit Hours  49

1
Students with sufficient preparation may enter the mathematics program at a higher level. Students are required to take a LOPERs 4: Mathematics, Statistical, and Quantitative Reasoning course regardless of entry level.

2
Designated courses with the appropriate content may be approved to satisfy one of the Broad Knowledge requirements plus LOPER 9 or Broad Knowledge plus LOPER 10. Courses may be approved to satisfy LOPER 9 or LOPER 10 alone. (Courses satisfying LOPER 9 or LOPER 10 alone must be 3 credit hours.) Students applying this option will need to take additional hours in other categories to meet the required GS hours.

3
Students must apply for admission to all Teacher Education programs. (http://catalog.unk.edu/undergraduate/departments-programs/teacher-education/professional-sequence-education-degrees/)