BUSINESS, MARKETING, AND INFORMATION TECHNOLOGY
6-12 TEACHING FIELD ENDORSEMENT, BACHELOR OF ARTS IN EDUCATION DEGREE

Offered by Department of Management (http://catalog.unk.edu/undergraduate/departments-programs/management/)

All College of Business and Technology Graduation Requirements (http://catalog.unk.edu/undergraduate/departments-programs/management/) must be fulfilled.

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### General Studies

**Foundational Requirements (LOPERs 1-4)**

Including:

- **LOPER 2: Writing Skills**
  - ENG 101 Introduction of Academic Writing
- **LOPER 3: Oral Communication Skills**
  - SPCH 100 Fundamentals of Speech Communication
- **LOPER 4: Mathematics, Statistics, and Quantitative Reasoning**
  - MATH 102 College Algebra

**Broad Knowledge Requirements (LOPERs 5-8)**

Including:

- **LOPER 7: Social Science**
  - ECON 270 Principles of Economics, Macroeconomics

**Dispositional Requirements (LOPERs 9-10)**

Including:

- **LOPER 9: Civic Competency & Engagement**
  - PSCI 110 Introduction to American Politics
- **LOPER 10: Respect for Human Diversity**
  - TE 100 Teaching in a Democratic Society

**Wellness (LOPER 11) Optional**

**Program-Specific Requirements**

- **ENG 102** Special Topics in Academic Writing and Research
- **ECON 271** Principles of Economics, Microeconomics

**Professional Sequence**

Complete all required courses

Including:

- TE 319 Management and Assessment in K-12/Secondary Classrooms
- TE 320 Field Experience in Secondary Classroom

**Endorsement**

Complete all required courses

**Unrestricted electives**

Needed to reach 120 credit hour minimum 10

Total Credit Hours 120

### Endorsement

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### Business Administration

**Requirements**

- **FIN 160** Personal Money Management 3
- **ACCT 250** Principles of Accounting I 3
- **ACCT 251** Principles of Accounting II 3
- **BSAD 295** Business Communications 3
- **MGT 301** Principles of Management 3
- **ACCT 311** Business Law I 3
  or **ACCT 413** Entrepreneurial Law

Select one of the following:

- **BSAD 115** Introduction to Business
- **MGT 400** Entrepreneurship
- **MGT 401** Small Business Management

### Marketing

**Requirements**

- **MKT 300** Principles of Marketing 3

Take 2 of the following:

- **MKT 331** Professional Selling
- **MKT 336** Services Marketing
- **MKT 420** Retail Management
- **MKT 430** International Marketing
- **MKT 435** Marketing Research
- **MKT 437** Sales Management
- **MKT 438** Consumer Behavior
- **MKT 440** Advertising Management
- **MKT 457** E-Marketing

### Informational Technology

**Requirements**

- **CYBR 182** Software Productivity Tools 3
- **BSED 402** Career, Business, and Technology Principles

Take one of the following:

- **CYBR 101** Computer Science I: Python for Analytics
- **CYBR 103** Computer Science I: Java for Software Development
- **CYBR 434** Information Technology Teaching Methods

### Work-Based Learning

- **BSED 431** Coordinating Techniques 3

### Related Occupational Experience

Contact the Chair of the Department of Management or the 6-12 Business Teacher Educator for information regarding occupational experience.

### Career & Technical Education Methods

- **BSED 270** Career Education Methods I 2
- **BSED 470** Career Education Methods II 2
Students with sufficient preparation may enter the mathematics program at a higher level. Students are required to take a LOPERs 4: Mathematics, Statistical, and Quantitative Reasoning course regardless of entry level.

Designated courses with the appropriate content may be approved to satisfy one of the Broad Knowledge requirements plus LOPER 9 or Broad Knowledge plus LOPER 10. Courses may be approved to satisfy LOPER 9 or LOPER 10 alone. (Courses satisfying LOPER 9 or LOPER 10 alone must be 3 credit hours.) Students applying this option will need to take additional hours in other categories to meet the required GS hours.

Students must apply for admission to all Teacher Education programs. (http://catalog.unk.edu/undergraduate/departments-programs/teacher-education/professional-sequence-education-degrees/)

At least one course must be 400-level.