

BUSINESS ADMINISTRATION MINOR

Offered by (<http://catalog.unk.edu/undergraduate/departments-programs/management/>) Department of Management (<http://catalog.unk.edu/undergraduate/departments-programs/management/>)

(Requires a major from another academic department)

Code	Title	Credit Hours
Requirements		
<i>Take one course from each of the following categories:</i>		
<i>Accounting</i>		<i>3</i>
ACCT 240	Accounting for Nonbusiness Majors	
ACCT 250	Principles of Accounting I	
<i>Economics</i>		<i>3</i>
ECON 270	Principles of Economics, Macroeconomics	
ECON 271	Principles of Economics, Microeconomics	
<i>Marketing</i>		<i>3</i>
MKT 300	Principles of Marketing	
MKT 331	Professional Selling	
MKT 336	Services Marketing	
MKT 377	Digital and Social Media Marketing	
<i>Management</i>		<i>3</i>
MGT 301	Principles of Management	
MGT 320	Small Business Management	
MGT 355	Organizational Behavior	
MGT 380	Human Resource Management	
Elective Options		
12 Additional Hours from any of the following: ¹		12
ACCT 251	Principles of Accounting II	
ECON 270	Principles of Economics, Macroeconomics	
ECON 271	Principles of Economics, Microeconomics	
FIN 160	Personal Money Management	
MGT 230	Managing Diversity in Organizations	
Any 300-400 level course from ACCT, BSAD, ECON, FIN, MGT, MKT, or SCM ²		
Total Credit Hours		24

¹

At least 6 hours must be upper-division credits (i.e., 300/400 level)

²

Students can select additional courses from the required area.

For example, if a student takes MGT 301 to fulfill the management requirement, they could still take MGT 380 as an elective.