# Business, Marketing, and Information Technology 6-12 Teaching Field Endorsement, Bachelor of Arts in Education Degree

Offered by Department of Economics ([http://catalog.unk.edu/undergraduate/departments-programs/economics](http://catalog.unk.edu/undergraduate/departments-programs/economics))

All College of Business and Technology Graduation Requirements ([http://catalog.unk.edu/undergraduate/departments-programs/management](http://catalog.unk.edu/undergraduate/departments-programs/management)) must be fulfilled.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td></td>
<td><strong>General Studies</strong></td>
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<tr>
<td></td>
<td><strong>Foundational Core (Written, Math, Oral, Democracy)</strong></td>
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<td>Foundational Core courses (<a href="http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses">http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses</a>)</td>
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<tr>
<td></td>
<td>Including:</td>
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<tr>
<td></td>
<td>ENG 102 Academic Writing and Research</td>
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<tr>
<td></td>
<td>MATH 102 College Algebra</td>
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<tr>
<td></td>
<td>SPCH 100 Fundamentals of Speech Communication</td>
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<tr>
<td></td>
<td>TE 100 Teaching in a Democratic Society</td>
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<td></td>
<td><strong>Portal</strong></td>
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<td>Select one course numbered 188 (<a href="http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/portal-course">http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/portal-course</a>)</td>
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<td><strong>Distribution</strong></td>
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<td>ENG 101 Introduction of Academic Writing</td>
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<td>If ENG 101 is not taken as a prerequisite for ENG 102 then additional hours may be required to meet the 27 credit hour minimum in the Distribution Area of General Studies.</td>
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<td>Aesthetics (<a href="http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/aesthetics">http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/aesthetics</a>)</td>
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<td>Humanities (<a href="http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/humanities">http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/humanities</a>)</td>
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<td>Social Sciences (<a href="http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/social-sciences">http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/social-sciences</a>)</td>
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<td></td>
<td>ECON 270 Principles of Economics, Macroeconomics</td>
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<td>ECON 271 Principles of Economics, Microeconomics</td>
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<td>PSCI 110 Introduction to American Politics</td>
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<td>Natural Sciences (<a href="http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/natural-sciences">http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/natural-sciences</a>)</td>
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<td>Analytical and Quantitative Thought (<a href="http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/analytical-quantitative-thought">http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/analytical-quantitative-thought</a>)</td>
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<td>Wellness (<a href="http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/wellness">http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/wellness</a>)</td>
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<td><strong>Capstone</strong></td>
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<td><strong>Professional Sequence</strong></td>
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<td>Complete all required courses</td>
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<td>Including:</td>
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<tr>
<td></td>
<td>TE 319 Management and Assessment in K-12/Secondary Classrooms</td>
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<td>TE 320 Field Experience in Secondary Classroom</td>
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<td><strong>Endorsement</strong></td>
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<td></td>
<td><strong>Unrestricted electives</strong></td>
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<td>Needed to reach 120 credit hour minimum</td>
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<td><strong>Total Credit Hours</strong></td>
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## Endorsement

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<th>Code</th>
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<tbody>
<tr>
<td></td>
<td><strong>Business Administration</strong></td>
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<td><strong>Requirements</strong></td>
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<td>FAMS 160 Personal Money Management</td>
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<tr>
<td></td>
<td>ACCT 250 Principles of Accounting I</td>
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<tr>
<td></td>
<td>ACCT 251 Principles of Accounting II</td>
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<td>BSAD 295 Business Communications</td>
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<td>MGT 301 Principles of Management</td>
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<td></td>
<td>ACCT 311 Business Law I</td>
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<td></td>
<td>or ACCT 413 Entrepreneurial Law</td>
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<td><strong>Electives</strong></td>
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<td>Select one of the following:</td>
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<tr>
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<td>BSAD 115 Introduction to Business</td>
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<td>MGT 400 Entrepreneurship</td>
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<td>MGT 401 Small Business Management</td>
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<td><strong>Marketing Requirements</strong></td>
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<td>MKT 300 Principles of Marketing</td>
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<td>Select 2 of the following:</td>
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<td>MKT 331 Professional Selling</td>
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<td>MKT 336 Services Marketing</td>
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<td>MKT 420 Retail Management</td>
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<td>MKT 430 International Marketing</td>
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<td>MKT 435 Marketing Research</td>
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<td>MKT 437 Sales Management</td>
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<td>MKT 438 Consumer Behavior</td>
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<td>MKT 440 Advertising Management</td>
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<td>MKT 457 E-Marketing</td>
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<td><strong>Career Education Requirements</strong></td>
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<td>BSED 431 Coordinating Techniques</td>
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<td><strong>Informational Technology Requirements</strong></td>
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<td>Take all of the following:</td>
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<td>MIS 182 Software Productivity Tools</td>
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<td>BSED 402 Automated Office Systems</td>
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Take one of the following: 3

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>CSIT 111</td>
<td>Applied Computer Programming</td>
</tr>
<tr>
<td>CSIT 130</td>
<td>Introduction to Computer Science</td>
</tr>
<tr>
<td>CSIT 434</td>
<td>Information Technology Teaching Methods</td>
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**Career Business Education Methods**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>BSED 470</td>
<td>Career Education Methods</td>
</tr>
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</table>

**Related Occupational Experience**

Contact the Chair of Department of Economics or the 6-12 Business Teacher Educator for information regarding occupational experience.

| Total Credit Hours | 45 |

1. Students must apply for admission to all Teacher Education programs (http://catalog.unk.edu/undergraduate/departments-programs/teacher-education/teacher-education-program-information).
2. Except ECON 388.
3. At least one course must be 400-level.