SPORTS COMMUNICATION, BACHELOR OF SCIENCE

Offered by Department of Communication (http://catalog.unk.edu/undergraduate/departments-programs/communication/)

<table>
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<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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**General Studies**

*Foundational Requirements (LOPERS 1-4)***

12

Including:

- **LOPER 2: Writing Skills**
  - ENG 101 Introduction of Academic Writing
- **LOPER 3: Oral Communication Skills**
  - SPCH 100 Fundamentals of Speech Communication
- **LOPER 4: Mathematics, Statistics and Quantitative Reasoning**
  - MATH 106 Mathematics for Liberal Arts

**Broad Knowledge Requirements (LOPERs 5-8)***

13

Including:

- **LOPER 8: Natural Science**
  - Must choose a lab science course.

**Dispositional Requirements (LOPERs 9-10)**

6

Including:

- **LOPER 9: Civic Competency and Engagement**
  - JMC 100 Global Media Literacy

**Wellness (LOPER 11) Optional**

0

**BS Science-related course requirements**

0

**Program Specified Requirements**

3

- **ENG 102** Special Topics in Academic Writing and Research

**Major Option**

Complete all required courses

36

**Minor or 2nd Major**

Complete all required courses

24

**Unrestricted electives**

Needed to reach 120 credit hour minimum

26

**Total Credit Hours**

120

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**Students selecting a major in Sports Communication must earn a minimum 2.5 G.P.A. in the major.**

Students selecting a major in Sports Communication must compile evidence of achievement particular to their chosen career field. Students will present this portfolio and discuss its contents with a Faculty Portfolio Committee in the semester prior to their graduation.

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### Major Option

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<tbody>
<tr>
<td>JMC 112</td>
<td>Communication Software</td>
<td>3</td>
</tr>
<tr>
<td>JMC 230</td>
<td>Integrated Marketing Communications</td>
<td>3</td>
</tr>
<tr>
<td>JMC 414</td>
<td>Communications Law</td>
<td>3</td>
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**Media Requirements**

- JMC 226 Audio Production & Announcing
- JMC 250 Video Production Foundations
- JMC 319 Sports Foundations
- JMC 329 Print Advertising Design
  - or JMC 330 Public Relations
- JMC 339 Radio Workshop: Sports
- JMC 353 Sports at Antelope

**Organizational & Relational Communication Requirements**

- SPCH 370 Small Group Communication
- SPCH 451 Leadership Communication

**Sports Communication Option Requirements**

Select one of the following options:

Option I

Capstone Experience

- JMC 475 Internship in Mass Media (Select 2 credit hours of Internship.)
- JMC 497 Senior Portfolio

Electives

Select 3 credit hours of the following:

- JMC 220 Photojournalism
- JMC 300 Website Design
- JMC 309 Public Relations
- JMC 406 Commentary and Blogging
- SPCH 301 Introduction to Organizational Communication
- SPCH 453 Interviewing

Option II

Capstone Experience

- JMC 475 Internship in Mass Media (Select 3 credit hours of Internship.)
- JMC 497 Senior Portfolio

Electives

Select 2 credit hours of the following:

- JMC 220 Photojournalism
- JMC 300 Website Design
- JMC 309 Public Relations
- JMC 343 Video at Antelope
- JMC 406 Commentary and Blogging
- SPCH 301 Introduction to Organizational Communication
- SPCH 453 Interviewing

**Total Credit Hours**

36

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1 Math 106 or any approved LOPER 4 course. Students without sufficient preparation will also need to take the following, increasing the total credit hours needed:

- • MATH 101
Designated courses with the appropriate content may be approved to satisfy one of the Broad Knowledge requirements plus LOPER 9 or Broad Knowledge plus LOPER 10. Courses may be approved to satisfy LOPER 9 or LOPER 10 alone. (Courses satisfying LOPER 9 or LOPER 10 alone must be 3 credit hours.) Students applying this option will need to take additional hours in other categories to meet the required GS hours.

Students are encouraged to take the Communications specific section of ENG 102.

A minor or second major is required for a complete degree program. The number of required electives needed to reach 120 total credit hours overall will depend upon the specific program chosen.