SPORTS COMMUNICATION, BACHELOR OF SCIENCE

Offered by Department of Communication (http://catalog.unk.edu/undergraduate/departments-programs/communication)

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<tr>
<th>Code</th>
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General Studies

**Foundational Core (Written, Math, Oral, Democracy)**

Foundational Core courses (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses) 12

Including:

- JMC 100 Global Media Literacy

Portal

Select one course numbered 188 (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/portal-course) 3

Distribution

- ENG 101 Introduction of Academic Writing 3

If ENG 101 is not taken as a prerequisite for ENG 102 then additional hours may be required to meet the 27 credit hour minimum in the Distribution Area of General Studies.

Aesthetics (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/aesthetics) 3

Humanities (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/humanities) 6

Social Sciences (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/social-sciences) 6

Natural Sciences (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/natural-sciences) 7

Analytical and Quantitative Thought (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/analytical-quantitative-thought) 0

Wellness (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/wellness) 0

Needed to reach 27 credit hour minimum in Distribution 2

**Capstone**

Select one course numbered 388 (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/capstone-course) 3

**BS Science-related course requirements**

Select one of the following: 0-3

- Select 6 credit hours of General Studies Analytical and Quantitative Thought courses
- or

Select 2 General Studies lab courses in Natural Sciences

**Major Option**

Complete all required courses 36

**Minor or 2nd Major**

Complete all required courses 24

**Unrestricted electives**

Needed to reach 120 credit hour minimum 15

Total Credit Hours 120-123

Students selecting a major in Sports Communication must earn a minimum 2.5 G.P.A. in the major.

Students selecting a major in Sports Communication must compile evidence of achievement particular to their chosen career field. Students will present this portfolio and discuss its contents with a Faculty Portfolio Committee in the semester prior to their graduation.

### Major Option

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**Sports Communication Core Requirements**

- JMC 112 Communication Software 3
- JMC 230 Integrated Marketing Communications 3
- JMC 414 Communications Law 3

**Media Requirements**

- JMC 226 Audio Production & Announcing 3
- JMC 250 Video Production Foundations 2
- JMC 319 Sports Writing for the Media 3
- JMC 329 Print Advertising Design 3
- or JMC 330 Publication Design
- JMC 339 Radio Workshop: Sports 2
- JMC 353 Sports at Antelope 2

**Organizational & Relational Communication Requirements**

- SPCH 370 Small Group Communication 3
- SPCH 451 Leadership Communication 3

**Sports Communication Option Requirements**

Select one of the following options: 6

**Option I**

Capstone Experience

- JMC 475 Internship in Mass Media (Select 2 credit hours of Internship.)
- JMC 497 Senior Portfolio

Electives

Select 3 credit hours of the following:

- JMC 220 Photojournalism
- JMC 300 Website Design
- JMC 309 Public Relations
- JMC 406 Commentary and Blogging
- SPCH 301 Introduction to Organizational Communication
- SPCH 453 Interviewing

**Option II**

Capstone Experience

- JMC 475 Internship in Mass Media (Select 3 credit hours of Internship.)
- JMC 497 Senior Portfolio

Electives

Select 2 credit hours of the following:

- JMC 220 Photojournalism
- JMC 300 Website Design
<table>
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<tbody>
<tr>
<td>JMC 309</td>
<td>Public Relations</td>
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<tr>
<td>JMC 343</td>
<td>Video at Antelope</td>
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<tr>
<td>JMC 406</td>
<td>Commentary and Blogging</td>
</tr>
<tr>
<td>SPCH 301</td>
<td>Introduction to Organizational Communication</td>
</tr>
<tr>
<td>SPCH 453</td>
<td>Interviewing</td>
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Total Credit Hours 36

1 A minor or second major is required for a complete degree program. The number of required electives needed to reach 120 total credit hours overall will depend upon the specific program chosen.