SPORTS COMMUNICATION, BACHELOR OF ARTS

Offered by Department of Communication (http://catalog.unk.edu/undergraduate/departments-programs/communication/)

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**General Studies**

**Foundational Requirements (LOPERs 1-4)**

- LOPER 2: Writing Skills
  - ENG 101 Introduction of Academic Writing
- LOPER 3: Oral Communication Skills
  - SPCH 100 Fundamentals of Speech Communication
- LOPER 4: Mathematics, Statistics, and Quantitative Reasoning
  - MATH 106 Mathematics for Liberal Arts

**Broad Knowledge Requirements (LOPERs 5-8)**

**Dispositional Requirements (LOPERs 9-10)**

**Wellness (LOPER 11) Optional**

**BA Language requirement**

Complete all required courses

**Program Specified Requirements**

- ENG 102 Special Topics in Academic Writing and Research

**Major Option**

Complete all required courses

**Minor or 2nd Major**

Complete all required courses

**Unrestricted electives**

Needed to reach 120 credit hour minimum

Total Credit Hours

**Electives**

Select 3 credit hours of the following:

- JMC 220 Photojournalism
- JMC 300 Website Design
- JMC 309 Public Relations
- JMC 406 Commentary and Blogging
- JMC 353 Sports at Antelope
- SPCH 301 Introduction to Organizational Communication

**Sports Communication Option Requirements**

Select one of the following options:

**Option I**

Capstone Experience

- JMC 475 Internship in Mass Media (Select 2 credit hours of Internship.)
- JMC 497 Senior Portfolio

Electives

Select 2 credit hours of the following:

- JMC 220 Photojournalism
- JMC 300 Website Design
- JMC 309 Public Relations
- JMC 343 Video at Antelope
- JMC 406 Commentary and Blogging
- SPCH 301 Introduction to Organizational Communication

**Option II**

Capstone Experience

- JMC 475 Internship in Mass Media (Select 3 credit hours of Internship.)
- JMC 497 Senior Portfolio

Electives

Select 2 credit hours of the following:

- JMC 220 Photojournalism
- JMC 300 Website Design
- JMC 309 Public Relations
- JMC 343 Video at Antelope
- JMC 406 Commentary and Blogging

**Total Credit Hours**

- 36

Students selecting a major in Sports Communication must earn a minimum 2.5 G.P.A. in the major.

Students selecting a major in Sports Communication must compile evidence of achievement particular to their chosen career field. Students will present their portfolio and discuss its contents with a Faculty Portfolio Committee in the semester prior to their graduation.

**Major Option**

**Sports Communication Core Requirements**

- JMC 112 Communication Software
- JMC 230 Integrated Marketing Communications
- JMC 414 Communications Law

**Media Requirements**

- JMC 226 Audio Production & Announcing
- JMC 250 Video Production Foundations

1 Math 106 or any approved LOPER 4 course. Students without sufficient preparation will also need to take the following, increasing the total credit hours needed:

\[ \text{MATH 101} \]

2 Designated courses with the appropriate content may be approved to satisfy one of the Broad Knowledge requirements plus LOPER 9 or Broad Knowledge plus LOPER 10. Courses may be approved to satisfy LOPER 9 or LOPER 10 alone. (Courses satisfying LOPER 9 or LOPER 10 alone must be 3 credit hours.) Students applying this option will need to take additional hours in other categories to meet the required GS hours.
For specific language requirements see #2 of Bachelor of Arts Degree requirements (http://catalog.unk.edu/undergraduate/academics/degrees/ba/).

Students are encouraged to take the Communications specific section of ENG 102.

A minor or second major is required for a complete degree program. The number of required electives needed to reach 120 total credit hours overall will depend upon the specific program chosen.