

SPORTS COMMUNICATION, BACHELOR OF ARTS

Offered by Department of Communication (<http://catalog.unk.edu/undergraduate/departments-programs/communication>)

Code	Title	Credit Hours
General Studies		
<i>Foundational Core (Written, Math, Oral, Democracy)</i>		
Foundational Core courses (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses)		12
Including:		
JMC 100	Global Media Literacy	
<i>Portal</i>		
Select one course numbered 188 (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/portal-course)		3
<i>Distribution</i>		
ENG 101	Introduction of Academic Writing	3
<i>If ENG 101 is not taken as a prerequisite for ENG 102 then additional hours may be required to meet the 27 credit hour minimum in the Distribution Area of General Studies.</i>		
Aesthetics (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/aesthetics)		3
Humanities (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/humanities)		6
Social Sciences (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/social-sciences)		6
Natural Sciences (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/natural-sciences)		7
Analytical and Quantitative Thought (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/analytical-quantitative-thought)		0
Wellness (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/wellness)		0
Needed to reach 27 credit hour minimum in Distribution		2
<i>Capstone</i>		
Select one course numbered 388 (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/capstone-course)		3
BA Language requirement		
Complete all required courses ¹		6
Major Option		
Complete all required courses		36
Minor or 2nd Major		
Complete all required courses ²		24
Unrestricted electives		
Needed to reach 120 credit hour minimum		9
Total Credit Hours		120

Students selecting a major in Sports Communication must earn a minimum 2.5 G.P.A. in the major.

Students selecting a major in Sports Communication must compile evidence of achievement particular to their chosen career field. Students will present this portfolio and discuss its contents with a Faculty Portfolio Committee in the semester prior to their graduation.

Major Option

Code	Title	Credit Hours
Sports Communication Core Requirements		
JMC 112	Communication Software	3
JMC 230	Integrated Marketing Communications	3
JMC 414	Communications Law	3
Media Requirements		
JMC 226	Audio Production & Announcing	3
JMC 250	Video Production Foundations	2
JMC 319	Sports Writing for the Media	3
JMC 329	Print Advertising Design	3
or JMC 330	Publication Design	
JMC 339	Radio Workshop: Sports	2
JMC 353	Sports at Antelope	2
Organizational & Relational Communication Requirements		
SPCH 370	Small Group Communication	3
SPCH 451	Leadership Communication	3
Sports Communication Option Requirements		
Select one of the following options:		6
<i>Option I</i>		
Capstone Experience		
JMC 475	Internship in Mass Media (Select 2 credit hours of Internship.)	
JMC 497	Senior Portfolio	
Electives		
Select 3 credit hours of the following:		
JMC 220	Photojournalism	
JMC 300	Website Design	
JMC 309	Public Relations	
JMC 406	Commentary and Blogging	
SPCH 301	Introduction to Organizational Communication	
SPCH 453	Interviewing	
<i>Option II</i>		
Capstone Experience		
JMC 475	Internship in Mass Media (Select 3 credit hours of Internship.)	
JMC 497	Senior Portfolio	
Electives		
Select 2 credit hours of the following:		
JMC 220	Photojournalism	
JMC 300	Website Design	
JMC 309	Public Relations	
JMC 343	Video at Antelope	
JMC 406	Commentary and Blogging	
SPCH 301	Introduction to Organizational Communication	

SPCH 453 Interviewing

Total Credit Hours 36

¹ For specific language requirements see #2 of Bachelor of Arts Degree requirements (<http://catalog.unk.edu/undergraduate/academics/degrees/ba>).

² A minor or second major is required for a complete degree program. The number of required electives needed to reach 120 total credit hours overall will depend upon the specific program chosen.