SPORTS COMMUNICATION, BACHELOR OF ARTS

Offered by Department of Communication (http://catalog.unk.edu/undergraduate/departments-programs/communication)

<table>
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<tr>
<th>Code</th>
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<th>Credit Hours</th>
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**General Studies**

*Foundational Core (Written, Math, Oral, Democracy)*

Foundational Core courses (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses) 12

Including:

JMC 100 Global Media Literacy

Portal

Select one course numbered 188 (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/portal-course) 3

**Distribution**

ENG 101 Introduction of Academic Writing 3

*If ENG 101 is not taken as a prerequisite for ENG 102 then additional hours may be required to meet the 27 credit hour minimum in the Distribution Area of General Studies.*

Aesthetics (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/aesthetics) 3

Humanities (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/humanities) 6

Social Sciences (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/social-sciences) 6

Natural Sciences (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/natural-sciences) 7

Analytical and Quantitative Thought (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/analytical-quantitative-thought) 0

Wellness (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/wellness) 0

Needed to reach 27 credit hour minimum in Distribution 2

**Capstone**

Select one course numbered 388 (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/capstone-course) 3

**BA Language requirement**

Complete all required courses 1 6

**Major Option**

Complete all required courses 36

**Minor or 2nd Major**

Complete all required courses 2 24

**Unrestricted electives**

Needed to reach 120 credit hour minimum 9

Total Credit Hours 120

Students selecting a major in Sports Communication must earn a minimum 2.5 G.P.A. in the major.

Students selecting a major in Sports Communication must compile evidence of achievement particular to their chosen career field. Students will present this portfolio and discuss its contents with a Faculty Portfolio Committee in the semester prior to their graduation.

**Major Option**

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**Sports Communication Core Requirements**

JMC 112 Communication Software 3

JMC 230 Integrated Marketing Communications 3

JMC 414 Communications Law 3

**Media Requirements**

JMC 226 Audio Production & Announcing 3

JMC 250 Video Production Foundations 2

JMC 319 Sports Writing for the Media 3

JMC 329 Print Advertising Design 3

JMC 330 Publication Design

JMC 339 Radio Workshop: Sports 2

JMC 353 Sports at Antelope 2

**Organizational & Relational Communication Requirements**

SPCH 370 Small Group Communication 3

SPCH 451 Leadership Communication 3

**Sports Communication Option Requirements**

Select one of the following options: 6

*Option I*

**Capstone Experience**

JMC 475 Internship in Mass Media (Select 2 credit hours of Internship.)

JMC 497 Senior Portfolio

**Electives**

Select 3 credit hours of the following:

JMC 220 Photojournalism

JMC 300 Website Design

JMC 309 Public Relations

JMC 406 Commentary and Blogging

SPCH 301 Introduction to Organizational Communication

SPCH 453 Interviewing

*Option II*

**Capstone Experience**

JMC 475 Internship in Mass Media (Select 3 credit hours of Internship.)

JMC 497 Senior Portfolio

**Electives**

Select 2 credit hours of the following:

JMC 220 Photojournalism

JMC 300 Website Design

JMC 309 Public Relations

JMC 343 Video at Antelope

JMC 406 Commentary and Blogging

SPCH 301 Introduction to Organizational Communication
Sports Communication, Bachelor of Arts

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<td>SPCH 453</td>
<td>Interviewing</td>
<td>36</td>
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1. For specific language requirements see #2 of Bachelor of Arts Degree requirements (http://catalog.unk.edu/undergraduate/academics/degrees/ba).

2. A minor or second major is required for a complete degree program. The number of required electives needed to reach 120 total credit hours overall will depend upon the specific program chosen.