

HEALTH COMMUNICATION MINOR

Offered by Department of Communication (<http://catalog.unk.edu/undergraduate/departments-programs/communication/>)

Code	Title	Credit Hours
Health Communication Core		
SPCH 202	Communication Concepts in Society	3
SPCH 360	Persuasion and Propaganda	3
SPCH 435	Introduction to Health Communication	3
SPCH 453	Interviewing	3
Concentration Area		
Choose 6 hours from one of the following areas		6
<i>Health Administration</i>		
SPCH 301	Introduction to Organizational Communication	
SPCH 445	Diffusion of Innovations	
SPCH 451	Leadership Communication	
SPCH 452	Advanced Organizational Communication	
<i>Health Relationships</i>		
SPCH 300	Interpersonal and Relational Communication	
SPCH 370	Small Group Communication	
SPCH 450	Language and Social Change	
SPCH 454	Intercultural Communication	
<i>Health Communication Research</i>		
SPCH 252	Communication Inquiry	
SPCH 430	Story Analysis: Investigating Myths and Narratives	
SPCH 499	Communication Theory	
JMC 460	Mass Media and Society	
<i>Health and Media Communication</i>		
JMC 265	Video Production	
JMC 309	Public Relations	
JMC 370	Social Media Strategies	
JMC 406	Commentary and Blogging	
Total Credit Hours		18