# HEALTH COMMUNICATION MINOR

Offered by Department of Communication (http://catalog.unk.edu/undergraduate/departments-programs/communication/)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPCH 202</td>
<td>Communication Concepts in Society</td>
<td>3</td>
</tr>
<tr>
<td>SPCH 360</td>
<td>Persuasion and Propaganda</td>
<td>3</td>
</tr>
<tr>
<td>SPCH 435</td>
<td>Introduction to Health Communication</td>
<td>3</td>
</tr>
<tr>
<td>SPCH 453</td>
<td>Interviewing</td>
<td>3</td>
</tr>
</tbody>
</table>

## Health Communication Core

### Concentration Area
Choose 6 hours from one of the following areas

#### Health Administration
- SPCH 301 Introduction to Organizational Communication
- SPCH 445 Diffusion of Innovations
- SPCH 451 Leadership Communication
- SPCH 452 Advanced Organizational Communication

#### Health Relationships
- SPCH 300 Interpersonal and Relational Communication
- SPCH 370 Small Group Communication
- SPCH 450 Language and Social Change
- SPCH 454 Intercultural Communication

#### Health Communication Research
- SPCH 252 Communication Inquiry
- SPCH 430 Story Analysis: Investigating Myths and Narratives
- SPCH 499 Communication Theory
- JMC 460 Mass Media and Society

#### Health and Media Communication
- JMC 265 Video Production
- JMC 309 Public Relations
- JMC 370 Social Media Strategies
- JMC 406 Commentary and Blogging

**Total Credit Hours** 18