

COMMUNICATION STUDIES COMPREHENSIVE, BACHELOR OF SCIENCE

Offered by Department of Communication (<http://catalog.unk.edu/undergraduate/departments-programs/communication/>)

Code	Title	Credit Hours
General Education		
<i>Foundational Requirements (LOPERS 1-4)</i>		12
Including:		
LOPER 2: Writing Skills		
ENG 101	Introduction to Academic Writing	
LOPER 3: Oral Communication Skills		
SPCH 100	Fundamentals of Speech Communication	
LOPER 4: Mathematics, Statistics and Quantitative Reasoning		
MATH 106	Mathematics for Liberal Arts ¹	
<i>Broad Knowledge Requirements (LOPERS 5 – 8)</i>		13
LOPER 8: Natural Science		
Must choose a lab science course.		
<i>Dispositional Requirements (LOPERS 9-10) ²</i>		6
<i>Wellness (LOPER 11) Optional</i>		0
BS Science-related course requirements		0
Program Specific Requirement		
ENG 102	Special Topics in Academic Writing and Research ³	3
Major Option		
Complete all required courses		60
Unrestricted electives		
Needed to reach 120 credit hour minimum		26
Total Credit Hours		120

Students selecting a major in Organizational and Relational Communication must earn a minimum 2.5 G.P.A. in the major.

Major Option

Code	Title	Credit Hours
Communication Core Requirements		
SPCH 202	Communication Concepts in Society	3
SPCH 252	Communication Inquiry	3
SPCH 301	Introduction to Organizational Communication	3
SPCH 370	Small Group Communication	3
SPCH 450	Language and Social Change ⁴	3
or SPCH 850P	Language and Social Change	
SPCH 456	Rhetorical Theory ⁵	3
or SPCH 856P	Rhetorical Theory	
SPCH 459	Communication Studies Senior Practicum	3
SPCH 499	Communication Theory ⁶	3

or SPCH 899 Applied Communication Theory		
Communication Techniques Requirements		
Select one of the following:		3
SPCH 270	Advanced Public Speaking	
SPCH 332	Logic Argumentation and Reasoning	
SPCH 360	Persuasion and Propaganda	
Area of Application		
Choose 12 hours:		12
SPCH 300	Interpersonal and Relational Communication	
SPCH 430	Story Analysis: Investigating Myths and Narratives	
SPCH 435	Introduction to Health Communication	
SPCH 451	Leadership Communication	
SPCH 452	Advanced Organizational Communication ⁷	
or SPCH 852	Advanced Organizational Communication	
SPCH 453	Interviewing	
SPCH 445	Diffusion of Innovations	
SPCH 454	Intercultural Communication	
SPCH 455	Communication Training and Consulting	
JMC 309	Public Relations	
JMC 370	Social Media Strategies	
Communication Electives		
Select 9 credit hours of the following:		9
SPCH 200-SPCH 499		
JMC 300	Website Design	
JMC 402	CMS - WordPress	
JMC 497	Senior Portfolio	
SPCH 475	Internship (Limit 6 hours total)	
Organizational and Relational Communication Support Track		
Select 12 credit hours in a support track area in consultation with advisor.		12
Total Credit Hours		60

Organizational and Relational Communication Support Track

Code	Title	Credit Hours
Tailored Option		
12 hours selected in consultation with your adviser and approved by department chair. Generally includes at least 9 hours of upper-division course work.		
Intercultural Communication		
Take 12 hours from list		
INTS 200	Introduction to International Studies	
Study abroad credit (9-12 hours)		

¹ Math 106 or any approved LOPER 4 course. Students without sufficient preparation will also need to take the following, increasing the total credit hours needed:

- MATH 101

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Designated courses with the appropriate content may be approved to satisfy one of the Broad Knowledge requirements plus LOPER 9 or Broad Knowledge plus LOPER 10. Courses may be approved to satisfy LOPER 9 or LOPER 10 alone. (Courses satisfying LOPER 9 or LOPER 10 alone must be 3 credit hours.) Students applying this option will need to take additional hours in other categories to meet the required General Education hours.

3

Students are encouraged to take the Communications specific section of ENG 102.

4

Students accepted into the Accelerated 4+1 Masters of Public Communication program may take SPCH 850P to satisfy SPCH 450 in their undergraduate program.

5

Students accepted into the Accelerated 4+1 Masters of Public Communication program may take SPCH 856P to satisfy SPCH 456 in their undergraduate program.

6

Students accepted into the Accelerated 4+1 Masters of Public Communication program may take SPCH 899 to satisfy SPCH 499 in their undergraduate program.

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Students accepted into the Accelerated 4+1 Masters of Public Communication program may take SPCH 852P to satisfy SPCH 452 in their undergraduate program.

This document represents a sample 4-year plan for degree completion with this major. Actual course selection and sequence may vary and should be discussed individually with your academic advisor. Advisors can also help you plan other experiences to enrich your undergraduate education such as internships, education abroad, undergraduate research, learning communities, and service learning and community-based learning.

Code	Title	Credit Hours
Semester 1		
LOPR 126	First Year Seminar	3
ENG 101	Introduction to Academic Writing (LOPER 2)	3
SPCH 100	Fundamentals of Speech Communication (LOPER 3)	3
LOPER 9: Civic Competency and Engagement		3
LOPER 6: Humanities		3
Total Credit Hours		15

Code	Title	Credit Hours
Semester 2		
ENG 102	Special Topics in Academic Writing and Research	3
MATH 106	Mathematics for Liberal Arts (LOPER 4)	3
LOPER 5: Visual or Performing Arts		3
SPCH 202	Communication Concepts in Society	3

Unrestricted Elective	3	
Total Credit Hours		15

Code	Title	Credit Hours
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Semester 3

LOPER 8: Natural Science		4
Area of Application Course		3
SPCH 252	Communication Inquiry	3
SPCH 270	Advanced Public Speaking	3
	or SPCH 332 Logic Argumentation and Reasoning	
	or SPCH 360 Persuasion and Propaganda	

Unrestricted Elective	2	
Total Credit Hours		15

Code	Title	Credit Hours
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Semester 4

LOPER 7: Social Science		3
Major Elective		3
Area of Application Course		3
LOPER 10: Respect for Human Diversity		3
Unrestricted Elective		3

Total Credit Hours		15
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Code	Title	Credit Hours
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Semester 5

SPCH 301	Introduction to Organizational Communication	3
Major Elective		3
SPCH 456	Rhetorical Theory	3
	or SPCH 856P Rhetorical Theory	
SPCH 370	Small Group Communication	3
Unrestricted Elective		3

Total Credit Hours		15
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Code	Title	Credit Hours
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Semester 6

SPCH 450	Language and Social Change	3
	or SPCH 850P Language and Social Change	
SPCH 200- 499 or JMC		3
Major Elective		3
Area of Application Course		3
Unrestricted Elective		3

Total Credit Hours		15
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Code	Title	Credit Hours
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Semester 7

SPCH 499	Communication Theory	3
	or SPCH 899 Applied Communication Theory	
Elective		3

Area of Application Course	3
SPCH 200- 499 or JMC	3
Unrestricted Elective	3
Total Credit Hours	15

Code	Title	Credit Hours
Semester 8		
SPCH 459	Communication Studies Senior Practicum	3
SPCH 200- 499 or JMC		3
Unrestricted Elective		3
Unrestricted Elective		3
Unrestricted Elective		3
Total Credit Hours		15