

BUSINESS ADMINISTRATION COMPREHENSIVE - ECONOMICS EMPHASIS, BACHELOR OF SCIENCE

Offered by Department of Accounting, Finance, and Economics (<http://catalog.unk.edu/undergraduate/departments-programs/accounting-finance-economics/>)

All College of Business and Technology Graduation Requirements (<http://catalog.unk.edu/undergraduate/departments-programs/accounting-finance-economics/>) must be fulfilled.

Code	Title	Credit Hours
General Education		
<i>Foundational Requirements (LOPERs 1-4)</i>		12
Including:		
LOPER 4: Mathematics, Statistics, and Quantitative Reasoning		
MATH 102	College Algebra ¹	
<i>Broad Knowledge Requirements (LOPERs 5-8)</i>		12
Including:		
LOPER 7: Social Science		
ECON 270	Principles of Economics, Macroeconomics	
<i>Dispositional Requirements (LOPERs 9-10)²</i>		6
<i>Wellness (LOPER 11) Optional</i>		0
BS Science-related course requirements		3
MATH 120	Finite Mathematics or MATH 123Applied Calculus I	
Program-Specified Requirements		6
ECON 271	Principles of Economics, Microeconomics	
MGT 233	Business Statistics	
Major Option		
Complete all required courses		62
Unrestricted electives		
Needed to reach 120 credit hour minimum		19
Total Credit Hours		120

A minimum GPA of 2.0 is required in this major.

Major Option

Code	Title	Credit Hours
Business Fundamentals³		
ACCT 250	Principles of Accounting I	3
ACCT 251	Principles of Accounting II	3
MKT 300	Principles of Marketing	3
FIN 308	Principles of Finance	3
SCM 350	Supply Chain and Operations Management	3
MGT 355	Organizational Behavior	3
Business Communications, Law, and Ethics		

BSAD 295	Business Communications	3
ACCT 311	Business Law I	3
MGT 493	Social Responsibilities of Business: Issues and Ethics	3

Business Analytics and Technology

Analytics - Take one of the following: 3

CYBR 306	Introduction to Predictive Modeling	
ECON 365	Business Analytics & Decision Making	
MGT 334	Applied Business Analytics	
MKT 435	Marketing Research	

Technology - Take one of the following: 3

ACCT 391	Accounting Information Systems	
CYBR 400	Exploring Computer Science Principles	
MKT 350	Marketing Dashboards and Data Visualization	
MGT 460	Human Resource Information Systems: People Analytics and Talent Management	

Practical Experiences

Discover:

BSAD 175	Pathways to Personal & Academic Excellence	1
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Prepare:

BSAD 375	Professional Readiness	1
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Practice - Choose one of the following: 3

<i>Internship:</i>		
ACCT 475	Accounting Internship	
ECON 475	Internship	
FIN 475	Finance Internship	
MGT 475	Management Internship	
MKT 475	Marketing Internship	
SCM 476	Supply Chain Management Internship	

or

Entrepreneurship Option: This is an option for students who envision starting or growing their own business as opposed to seeking traditional employment upon graduation.

BSAD 476	Business Startup Independent Study	
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or

Study Abroad with exposure to international business environment and experiences:

MGT 474	International Experiential Learning: Management	
MKT 474	International Experiential Learning: Marketing	

Capstone Experience

MGT 495	Administrative Strategy and Policy	3
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Business Economics Emphasis Requirements³

ECON 300	Foundations of Research Methods in Economics and Business	2
ECON 320	Economic Theory, Intermediate Microeconomics	3
ECON 321	Economic Theory, Intermediate Macroeconomics	3
ECON 485	Senior Seminar	1

Select 12 credit hours of the following: 12

ECON 314	Public Finance
ECON 322	Money and Banking
AGBS 335	Food and Commodities Marketing
AGBS 350	Economics of the Agricultural Sector
ECON 380	Tourism Economics
ECON 385	Environmental Economics
ECON 395	Labor Economics
AGBS 398	Farm and Ranch Management
ECON 410	Health Care Economics
AGBS 415	Agricultural Price Analysis
ECON 430	International Economics
AGBS 435	Agricultural Finance
ECON 465	Economics of Transportation
ECON 475	Internship ⁴
ECON 499	Independent Study and Research in Economics
GEOG 321	Economic Geography
MGT 425	Operations Research

Total Credit Hours 62

1

Students with sufficient preparation may enter the mathematics program at a higher level. Students are required to take a LOPERs 4: Mathematics, Statistical, and Quantitative Reasoning course regardless of entry level.

2

Designated courses with the appropriate content may be approved to satisfy one of the Broad Knowledge requirements plus LOPER 9 or Broad Knowledge plus LOPER 10. Courses may be approved to satisfy LOPER 9 or LOPER 10 alone. (Courses satisfying LOPER 9 or LOPER 10 alone must be 3 credit hours.) Students applying this option will need to take additional hours in other categories to meet the required General Education hours.

3

2.0 GPA required

4

Students may take a maximum of 3 credit hours.

This document represents a sample 4-year plan for degree completion with this major. Actual course selection and sequence may vary and should be discussed individually with your academic advisor. Advisors can also help you plan other experiences to enrich your undergraduate education such as internships, education abroad, undergraduate research, learning communities, and service learning and community-based learning.

Code	Title	Credit Hours
Semester 1		
LOPR 126	First Year Seminar	3
ENG 101	Introduction to Academic Writing	3
or ENG 102	Special Topics in Academic Writing and Research	
MATH 102	College Algebra	3
LOPER 6: Humanities		3
LOPER 9: Civic Competency		3

BSAD 175	Pathways to Personal & Academic Excellence	1
Total Credit Hours		16

Code	Title	Credit Hours
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Semester 2

MATH 120	Finite Mathematics	3
or MATH 123	Applied Calculus I	
LOPER 3: Oral Communication Skills		3
ECON 270	Principles of Economics, Macroeconomics	3
LOPER 8: Natural Science with or without a Lab General Education		3-4
ACCT 250	Principles of Accounting I	3
Total Credit Hours		15-16

Code	Title	Credit Hours
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Semester 3

MGT 233	Business Statistics	3
ECON 271	Principles of Economics, Microeconomics	3
ACCT 251	Principles of Accounting II	3
BSAD 295	Business Communications	3
Unrestricted Elective		3
Total Credit Hours		15

Code	Title	Credit Hours
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Semester 4

LOPER 5: Visual or Performing Arts		3
FIN 308	Principles of Finance	3
ECON 321	Economic Theory, Intermediate Macroeconomics	3
ACCT 311	Business Law I	3
Unrestricted Elective		3
Total Credit Hours		15

Code	Title	Credit Hours
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Semester 5

ECON 320	Economic Theory, Intermediate Microeconomics	3
Unrestricted Elective		3
MKT 300	Principles of Marketing	3
MKT 350	Marketing Dashboards and Data Visualization	3
or ACCT 391	Accounting Information Systems	
or CYBR 400	Exploring Computer Science Principles	
or MGT 460	Human Resource Information Systems: People Analytics and Talent Management	
LOPER 10: Respect for Human Diversity		3
Total Credit Hours		15

Code	Title	Credit Hours
Semester 6		
Economics Elective		3
ECON 365	Business Analytics & Decision Making	3
MGT 355	Organizational Behavior	3
Unrestricted Elective		3
Unrestricted Elective		3
Total Credit Hours		15

Code	Title	Credit Hours
Semester 7		
SCM 350	Supply Chain and Operations Management	3
MGT 493	Social Responsibilities of Business: Issues and Ethics	3
ECON 475	Internship	3
ECON 300	Foundations of Research Methods in Economics and Business	2
Economics Elective		3
Total Credit Hours		14

Code	Title	Credit Hours
Semester 8		
MGT 495	Administrative Strategy and Policy	3
BSAD 375	Professional Readiness	1
ECON 485	Senior Seminar	1
Economics Elective		3
Economics Elective		3
Unrestricted Elective		3
Total Credit Hours		14

Students planning on pursuing a Master's Degree should consult with their advisor regarding which electives to take.