

BUSINESS ADMINISTRATION (BSAD)

BSAD 100 – Exploring Business 1 credit hour

The goal of this course is to help the student make a successful transition from high school to the College of Business and Technology by providing the opportunity to explore the various business disciplines and associated campus and career opportunities. The student will be asked to take an active involvement in academic issues and topics such as the facilities and offerings provided by the College of Business and Technology, requirements for successful course and program completion, and the values and skills that lead to professional and personal success.

BSAD 115 – Introduction to Business 3 credit hours

This course provides an overview of business concepts including entrepreneurship, government and business, international business, financial concepts, and economic issues. Students are provided with an integrated and practical approach to current business practices in all functional areas of business.

BSAD 126 – First Year Seminar 1 credit hour

The First-Year Seminar provides students with a multidisciplinary experience in which they approach an issue or problem from the perspective of three different academic differences. The First-Year Seminar will consist of three 1-credit hour courses taken as co-requisites in a single semester. The successful completion of all three courses satisfies the General Studies LOPER 1 course requirement. Students may take the First-Year Seminar in any discipline, irrespective of their major or minor. Students admitted as readmit students or transfer students who transfer 18 or more hours of General Studies credit to UNK are exempt from taking a LOPER 1 course.

BSAD 188 – GS Portal 3 credit hours

Students analyze critical issues confronting individuals and society in a global context as they pertain to the discipline in which the Portal course is taught. The Portal is intended to help students succeed in their university education by being mentored in process of thinking critically about important ideas and articulating their own conclusions. Students may take the Portal in any discipline, irrespective of their major or minor. Satisfies the General Studies Portal course requirement. Students may take their Portal course in any discipline. Students who transfer 24 or more hours of General Studies credit to UNK are exempt from taking a portal course.

Total Credits Allowed: 6.00

Prerequisite: First year freshman standing or sophomore standing only.

BSAD 295 – Business Communications 3 credit hours

Current trends in written and oral business communications are covered in this course. Students will learn strategies for developing effective written communications including business letters, e-mail messages, memos, reports, and proposals. Oral communications skills including working in teams, listening, and nonverbal communications are discussed. Techniques for giving effective oral presentations are a part of the course.

Prerequisite: ENG 101 or ENG 102 or English ACT score of 29 or above.

BSAD 400 – Professional Readiness 1 credit hour

The goal of this course is to help the student make a successful transition from the College of Business & Technology to future professional success. Student leadership will be required in various forms in order to determine accomplishment of designated learning goals. Students will also be expected to take an active involvement in activities designed to further enhance professional readiness and help establish positive future connections with the College and business communities. Prerequisite: Junior or senior standing and Business Administration or Agribusiness Major.

BSAD 499 – Special Problems in Business 1-3 credit hours

Independent investigations of business problems. Topics to be investigated may be tailored to meet the needs of the student. A case study course designed (1) to integrate the knowledge acquired in other courses in business administration, and (2) to emphasize analysis and decision-making. Must be approved by Department Chair.

Department Consent Required

Total Credits Allowed: 3.00