# BUSINESS, MARKETING, AND INFORMATION TECHNOLOGY 6-12 TEACHING FIELD ENDORSEMENT, BACHELOR OF ARTS IN EDUCATION DEGREE

Offered by Department of Economics (http://catalog.unk.edu/catalog-archive/2018-2019/undergraduate/departments-programs/economics)

All College of Business and Technology Graduation Requirements (http://catalog.unk.edu/catalog-archive/2018-2019/undergraduate/departments-programs/management) must be fulfilled.

## General Studies

### Foundational Core (Written, Math, Oral, Democracy)

Foundational Core courses (http://catalog.unk.edu/catalog-archive/2018-2019/undergraduate/general-studies/general-studies-courses) 12

- **ENG 102** Academic Writing and Research
- **MATH 102** College Algebra
- **SPCH 100** Fundamentals of Speech Communication
- **TE 100** Teaching in a Democratic Society

### Portal

Select one course numbered 188 (http://catalog.unk.edu/catalog-archive/2018-2019/undergraduate/general-studies/general-studies-courses/portal-course) 3

### Distribution

- **ENG 101** Introduction of Academic Writing 3

  If ENG 101 is not taken as a prerequisite for ENG 102 then additional hours may be required to meet the 27 credit hour minimum in the Distribution Area of General Studies.


- Humanities (http://catalog.unk.edu/catalog-archive/2018-2019/undergraduate/general-studies/general-studies-courses/humanities) 6

- Social Sciences (http://catalog.unk.edu/catalog-archive/2018-2019/undergraduate/general-studies/general-studies-courses/social-sciences) 9

  - **ECON 270** Principles of Economics, Macroeconomics
  - **ECON 271** Principles of Economics, Microeconomics
  - **PSCI 110** Introduction to American Politics


- Analytical and Quantitative Thought (http://catalog.unk.edu/catalog-archive/2018-2019/undergraduate/general-studies/general-studies-courses/analytical-quantitative-thought) 0

- Wellness (http://catalog.unk.edu/catalog-archive/2018-2019/undergraduate/general-studies/general-studies-courses/wellness) 3

  - **PE 150** Healthy Wealthy and Wise

### Capstone

Select one course numbered 388 (http://catalog.unk.edu/catalog-archive/2018-2019/undergraduate/general-studies/general-studies-courses/capstone-course) 3

### Endorsement

Complete all required courses 25

- **TE 319** Management and Assessment in K-12/Secondary Classrooms
- **TE 320** Field Experience in Secondary Classroom

### Endorsement

Complete all required courses 45

### Unrestricted electives

Needed to reach 120 credit hour minimum 1

**Total Credit Hours** 120

## Business Administration

### Requirements

- **FAMS 160** Personal Money Management 3
- **ACCT 250** Principles of Accounting I 3
- **ACCT 251** Principles of Accounting II 3
- **BSAD 295** Business Communications 3
- **MGT 301** Principles of Management 3
- **ACCT 311** Business Law I or **ACCT 413** Entrepreneurial Law 3

### Electives

Select one of the following: 3

- **BSAD 115** Introduction to Business
- **MGT 400** Entrepreneurship
- **MGT 401** Small Business Management

## Marketing Requirements

- **MKT 300** Principles of Marketing 3

Select 2 of the following: 6

- **MKT 331** Professional Selling
- **MKT 336** Services Marketing
- **MKT 420** Retail Management
- **MKT 430** International Marketing
- **MKT 435** Marketing Research
- **MKT 437** Sales Management
- **MKT 438** Consumer Behavior
- **MKT 440** Advertising Management
- **MKT 457** E-Marketing
### Career Education Requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credit</th>
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<tbody>
<tr>
<td>BSED 431</td>
<td>Coordinating Techniques</td>
<td>3</td>
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### Informational Technology Requirements

Take all of the following:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credit</th>
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<tbody>
<tr>
<td>MIS 182</td>
<td>Software Productivity Tools</td>
<td>3</td>
</tr>
<tr>
<td>BSED 402</td>
<td>Automated Office Systems</td>
<td>3</td>
</tr>
</tbody>
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Take one of the following:

<table>
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<tr>
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<tbody>
<tr>
<td>CSIT 111</td>
<td>Applied Computer Programming</td>
</tr>
<tr>
<td>CSIT 130</td>
<td>Introduction to Computer Science</td>
</tr>
<tr>
<td>CSIT 434</td>
<td>Information Technology Teaching Methods</td>
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### Career Business Education Methods

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSED 470</td>
<td>Career Education Methods</td>
<td>3</td>
</tr>
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### Related Occupational Experience

Contact the Chair of Department of Economics or the 6-12 Business Teacher Educator for information regarding occupational experience.

### Total Credit Hours

45

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2. Except ECON 388.
3. At least one course must be 400-level.