## SPEECH (SPCH)

**SPCH 100 – Fundamentals of Speech Communication**  
3 credit hours  
Study and practice of principles of public speaking.

**SPCH 154 – Cross-Cultural Communication**  
3 credit hours  
This course is designed to provide students with effective cross-cultural communication skills.

**SPCH 188 – GS Portal**  
3 credit hours  
Students analyze critical issues confronting individuals and society in a global context as they pertain to the discipline in which the Portal course is taught. The Portal is intended to help students succeed in their university education by being mentored in process of thinking critically about important ideas and articulating their own conclusions. Students may take the Portal in any discipline, irrespective of their major or minor. Satisfies the General Studies Portal course requirement. Students may take their Portal course in any discipline. Students who transfer 24 or more hours of General Studies credit to UNK are exempt from taking a portal course.

Total Credits Allowed: 6.00  
Prerequisite: First year freshman standing or sophomore standing only.

**SPCH 201 – Classical Traditions in the Communicative Arts**  
3 credit hours  
A study of the contributions of the classical civilizations of Greece and Rome to the arts of communication: rhetoric and oratory, theatre and interpretation, and a study of classical influences on modern communication.

**SPCH 202 – Communication Concepts in Society**  
3 credit hours  
A survey of the basic concepts of communication through application to different contexts and through examination of literature and methods in communication research.

**SPCH 205 – Voice and Articulation**  
3 credit hours  
Designed to improve voice articulation and projection.

**SPCH 222 – Oral Interpretation of Literature**  
3 credit hours  
Performing from great literature, developing close appreciation of the aesthetic elements of prose, poetry, and drama from the performing artist's viewpoint.

**SPCH 230 – Nonverbal Communication**  
3 credit hours  
Study of principles and effects of nonverbal communication.

**SPCH 231 – Introduction to Forensics and Debate**  
3 credit hours  
Study of debate and individual events procedures focused on skills of investigation and presentation.

**SPCH 237 – Intercollegiate Debate and Forensics**  
1-4 credit hours  
For students interested in intercollegiate debate and individual events tournaments.

Total Credits Allowed: 4.00

**SPCH 252 – Communication Inquiry**  
3 credit hours  
Improve researching skills by applying knowledge of experimental design to analyze, evaluate, and interpret research writing within the Communication field.

Prerequisite: SPCH 202 or instructor approval

**SPCH 270 – Advanced Public Speaking**  
3 credit hours  
This course will provide advanced work in speaker's delivery regarding: voice, body language, gestures, and facial expression. Two aspects of language will be considered: technical and influential. Speechwriting as a skill and a profession will be introduced. Speeches in the impromptu, extemporaneous and manuscript style will be presented by the students.

Prerequisite: SPCH 100

**SPCH 280H – Special Topics-Honors**  
3 credit hours

**SPCH 300 – Interpersonal and Relational Communication**  
3 credit hours  
Study of interpersonal and relational communication including the role of verbal and nonverbal communication in relationship development and maintenance, conflict management and interpersonal influence.

**SPCH 301 – Introduction to Organizational Communication**  
3 credit hours  
Students in this course will be introduced to the constitutive role that communication plays within organizational settings through studying the various theoretical approaches of the organizational communication discipline.

**SPCH 332 – Logic Argumentation and Reasoning**  
3 credit hours  
An examination of theories of practical logic with emphasis on rational decision making.

**SPCH 340 – Professional Communication**  
3 credit hours  
The course is designed to have a student consider his/her future career and the communication skills necessary in order to be successful in that career. The following skills will be presented: professional presentation skills, exploration of professional development topics that will aid interviewers to be effective, research into potential career opportunities, creation of an online resume, preparing for and conducting of a virtual job interview. The student will develop an online video profile that supplements their job application and resume.

Prerequisite: General Studies oral communication requirement and either junior standing or instructor approval

**SPCH 360 – Persuasion and Propaganda**  
3 credit hours  
The study and practice of persuasion.

**SPCH 370 – Small Group Communication**  
3 credit hours  
Study of small group communication theory and participation in various types of group discussion and activities.

**SPCH 380 – Rhetorical Criticism**  
3 credit hours  
Study of how to understand the consequences of persuasive communication, how to evaluate its quality, and how to be an effective agent of change.

**SPCH 400 – The Teaching of Speech**  
3 credit hours  
A methods course dealing with practical aspects of structuring and planning a speech-theatre program in the secondary schools.

**SPCH 401 – Seminar: Special Topics**  
1-3 credit hours  
Course work on a specific topic of communication designed by the teacher.

Total Credits Allowed: 15.00
SPCH 445 – Diffusion of Innovations  3 credit hours
Diffusion of Innovations examines the adoption of innovations by individuals in a social system from the perspective of a communication based model. Examples of innovations include fashion trends, campaign slogans, communication technologies, hygiene practices, birth control, farming practices, hybrid powered automobiles, types of government rule (democracy) and genetically engineered foods. The diffusion phenomenon is examined emphasizing social and individual points of view. Class sessions are mostly based on lecture, with some discussion. Assessment tools include exams, case studies, and a final semester project. The final project will be presented to the class.

SPCH 450 – Language, Thought & Action  3 credit hours
Students will study how people use language to exchange meaning, influence one another, and accomplish goals as a fundamental aspect of social interaction in any context. The focus of the course is on different theoretical perspectives used to understand language and different methods of examining social interaction.
Prerequisite: SPCH 252 or instructor approval

SPCH 451 – Leadership Communication  3 credit hours
A study of the characteristics, styles, roles, and strategies of leaders with emphasis on parliamentary process.

SPCH 452 – Advanced Organizational Communication  3 credit hours
Students in this course will investigate a variety of significant organizational communication issues that contribute to the development and maintenance of the organizational workplace. Students will apply theories through case studies and projects.
Prerequisite: SPCH 301

SPCH 453 – Interviewing  3 credit hours
Theories and techniques of interviewing, including information gathering, employment, appraisal and persuasive interviewing.

SPCH 454 – Intercultural Communication  3 credit hours
Study of communication across cultures.

SPCH 455 – Communication Training and Consulting  3 credit hours
A study of how to plan, conduct and evaluate communication training and development programs within the organization.

SPCH 456 – Rhetorical Theory  3 credit hours
Historical study of theories of persuasive communication from early Greek and Roman times.

SPCH 457 – Contemporary Rhetorical Theory  3 credit hours
Modern rhetorical theories.

SPCH 459 – Organizational & Relational Communication Senior Practicum  3 credit hours
The capstone in communication is intended to serve as a culminating experience for communication majors. Students will engage in a significant service project that will lead to assignments that allow them to integrate their experiences across different courses, apply the written and oral communication skills they have learned, and engage in professional development.
Prerequisite: Senior status as an Organizational and Relational Communication major.

SPCH 460 – Independent Study and Research  1-4 credit hours
Investigation of selected problems or topics on an individual basis.
Obtain form from the Department office.
Total Credits Allowed: 6.00

SPCH 475 – Internship  1-6 credit hours
In-depth study for advanced students through practical experience in the business and professional world in the area of speech communication.
Department Consent Required
Total Credits Allowed: 6.00

SPCH 499 – Communication Theory  3 credit hours
An overview of theory and major theorists in the field of communication.