

ENTREPRENEURSHIP MINOR

Offered by Department of Management (<http://catalog.unk.edu/undergraduate/departments-programs/management/>)

Code	Title	Credit Hours
Core		
ACCT 240 or ACCT 250	Accounting for Nonbusiness Majors Principles of Accounting I	3
MGT 320 or ITEC 353	Small Business Management ¹ Industrial Distribution Branch Operations	3
MGT 400	The Entrepreneurship Experience	3
Electives - select five of the following:		15
<i>Take 5 of the following:</i>		
ACCT 311	Business Law I	
CYBR 101	Computer Science I: Python for Analytics	
CYBR 158	Introduction to Information Security	
IPD 109	Introduction to Design	
JMC 230	Integrated Marketing Communications	
JMC 265	Video Production	
JMC 370	Social Media Strategies	
KSS 403	Sport Finance	
MGT 310	Introduction to Entrepreneurship	
MGT 315	Creativity and Innovation	
MGT 380	Human Resource Management	
MGT 409	Leadership: Skills, Applications, Research	
MGT 475	Management Internship	
MGT 498	Management Topics	
MKT 300	Principles of Marketing	
MKT 331	Professional Selling	
MKT 366	Event Operation Fundamentals	
MKT 377	Digital and Social Media Marketing	
MKT 420	Retail Management	
MKT 460	Strategic Product Management	
SCM 304	Negotiation Fundamentals, Strategies & Tactics	
Total Credit Hours		24

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Students that select one of these can take the other as an elective.