

# BUSINESS ADMINISTRATION COMPREHENSIVE - MANAGEMENT EMPHASIS, BACHELOR OF SCIENCE

Offered by Department of Management (<http://catalog.unk.edu/undergraduate/departments-programs/management/>)

All College of Business and Technology Graduation Requirements (<http://catalog.unk.edu/undergraduate/departments-programs/management/>) must be fulfilled.

Code	Title	Credit Hours
<b>General Education</b>		
<i>Foundational Requirements (LOPERs 1-4)</i>		12
Including:		
LOPER 4: Mathematics, Statistics, and Quantitative Reasoning		
MATH 102	College Algebra <sup>1</sup>	
<i>Broad Knowledge Requirements (LOPERs 5-8)</i>		12
LOPER 7: Social Science		
Including:		
ECON 270	Principles of Economics, Macroeconomics	
<i>Dispositional Requirements (LOPERs 9-10)</i> <sup>2</sup>		6
<i>Wellness (LOPER 11) Optional</i>		0
<b>Program Specified Requirements</b>		<b>6</b>
ECON 271	Principles of Economics, Microeconomics	
MGT 233	Business Statistics	
<b>BS Science-related course requirements</b>		<b>3</b>
MATH 120	Finite Mathematics	
or MATH 12: Applied Calculus I		
<b>Major Option</b>		
Complete all required courses		62
<b>Unrestricted Electives</b>		
Needed to reach 120 credit hour minimum		19
Total Credit Hours		120

## Major Option

Code	Title	Credit Hours
<b>Business Fundamentals</b> <sup>3</sup>		
ACCT 250	Principles of Accounting I	3
ACCT 251	Principles of Accounting II	3
MKT 300	Principles of Marketing	3
FIN 308	Principles of Finance	3
SCM 350	Supply Chain and Operations Management	3
MGT 355	Organizational Behavior	3
<b>Business Communications, Law, and Ethics</b>		
BSAD 295	Business Communications	3
ACCT 311	Business Law I	3

MGT 493	Social Responsibilities of Business: Issues and Ethics	3
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### Business Analytics and Technology

*Analytics - Take one of the following:* 3

CYBR 306	Introduction to Predictive Modeling	
MGT 334	Applied Business Analytics	
ECON 365	Business Analytics & Decision Making	
MKT 435	Marketing Research	

*Technology - Take one of the following:* 3

ACCT 391	Accounting Information Systems	
CYBR 400	Exploring Computer Science Principles	
MKT 350	Marketing Dashboards and Data Visualization	
MGT 460	Human Resource Information Systems: People Analytics and Talent Management	

### Practical Experiences

*Discover:*

BSAD 175	Pathways to Personal & Academic Excellence	1
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*Prepare:*

BSAD 375	Professional Readiness	1
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*Practice - Choose one of the following:* 3

*Internship:*

ACCT 475	Accounting Internship	
ECON 475	Internship	
FIN 475	Finance Internship	
MGT 475	Management Internship	
MKT 475	Marketing Internship	
SCM 476	Supply Chain Management Internship	

or

*Entrepreneurship Option: This is an option for students who envision starting or growing their own business as opposed to seeking traditional employment upon graduation.*

BSAD 476	Business Startup Independent Study	
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or

*Study Abroad with exposure to international business environment and experiences:*

MGT 474	International Experiential Learning: Management	
MKT 474	International Experiential Learning: Marketing	

### Capstone Experience

MGT 495	Administrative Strategy and Policy	3
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### Management Emphasis Requirements

<sup>3</sup>

MGT 380	Human Resource Management	3
MGT 320	Small Business Management	3
MGT 400	The Entrepreneurship Experience	3
MGT 485	Seminar in Human Resource Management	3

or MGT 490 Seminar in Organizational Behavior  
or MGT 885P Sem Human Res Mgt

Select 3 courses from the following: 9

MGT 301	Principles of Management	
MGT 310	Introduction to Entrepreneurship	

MGT 315	Creativity and Innovation
MGT 330	International Management
MGT 350	Introduction to US Health Care Management: Principles and Current Themes
MGT 390	Project Management
MGT 409	Leadership: Skills, Applications, Research
MGT 410	Compensation Management
MGT 415	Quality Management Concepts & Practice
MGT 440	Health Care Management I - Managing People Effectively <sup>5</sup>
	or MGT 840F Health Care Management I - Managing People Effectively
MGT 441	Health Care Management II - Managing Processes Effectively
MGT 450	Population Health Management: Systems and Policies <sup>5</sup>
	or MGT 850F Population Health Management: Systems and Policies
MGT 460	Human Resource Information Systems: People Analytics and Talent Management <sup>5</sup>
	or MGT 860PHuman Resource Information Systems: People Analytics and Talent Management
MGT 474	International Experiential Learning: Management
MGT 475	Management Internship <sup>4</sup>
MGT 485	Seminar in Human Resource Management
MGT 490	Seminar in Organizational Behavior
MGT 498	Management Topics
MGT 499	Special Problems in Business
ACCT 412	Employment Law
<b>Total Credit Hours</b> 62	

1 Students with sufficient preparation may enter the mathematics program at a higher level. Students are required to take a LOPERs 4: Mathematics, Statistical, and Quantitative Reasoning course regardless of entry level.

2 Designated courses with the appropriate content may be approved to satisfy one of the Broad Knowledge requirements plus LOPER 9 or Broad Knowledge plus LOPER 10. Courses may be approved to satisfy LOPER 9 or LOPER 10 alone. (Courses satisfying LOPER 9 or LOPER 10 alone must be 3 credit hours.) Students applying this option will need to take additional hours in other categories to meet the required General Education hours.

3  
2.0 GPA required

4 Students may take a maximum of 3 credit hours.

5 Students must be admitted into the 4+1 MBA accelerated program to take the graduate course.

This document represents a sample 4-year plan for degree completion with this major. Actual course selection and sequence may vary and should be discussed individually with your academic advisor. Advisors can also help you plan other experiences to enrich your undergraduate

education such as internships, education abroad, undergraduate research, learning communities, and service learning and community-based learning.

Code	Title	Credit Hours
<b>Semester 1</b>		
LOPER 1:	First-year Seminar	3
MATH 102	College Algebra	3
LOPER 2:	Writing Skills	3
LOPER 3:	Oral Communication Skills	3
BSAD 175	Pathways to Personal & Academic Excellence	1

**Total Credit Hours** 13

Code	Title	Credit Hours
<b>Semester 2</b>		
LOPER 5:	Visual or Performing Arts	3
MATH 120	Finite Mathematics	3
	or MATH 123 Applied Calculus I	
LOPER 6:	Humanities	3
LOPER 8:	Natural Science	3
LOPER 9:	Civic Competency and Engagement	3

**Total Credit Hours** 15

Code	Title	Credit Hours
<b>Semester 3</b>		
ECON 270	Principles of Economics, Macroeconomics	3
ACCT 250	Principles of Accounting I	3
MGT 233	Business Statistics	3
BSAD 295	Business Communications	3
LOPER 10:	Respect for Human Diversity	3

**Total Credit Hours** 15

Code	Title	Credit Hours
<b>Semester 4</b>		
ECON 271	Principles of Economics, Microeconomics	3
ACCT 251	Principles of Accounting II	3
MGT 334	Applied Business Analytics	3
MKT 300	Principles of Marketing	3
MGT 320	Small Business Management	3

**Total Credit Hours** 15

Code	Title	Credit Hours
<b>Semester 5</b>		
SCM 350	Supply Chain and Operations Management	3
MGT 355	Organizational Behavior	3
	Management Emphasis Elective	3
	Unrestricted Elective	3

Unrestricted Elective	3
Total Credit Hours	15

Code	Title	Credit Hours
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**Semester 6**

FIN 308	Principles of Finance	3
ACCT 311	Business Law I	3
MGT 380	Human Resource Management	3
ACCT 391	Accounting Information Systems	3
or CYBR 400	Exploring Computer Science Principles	
or MKT 350	Marketing Dashboards and Data Visualization	
or MGT 460	Human Resource Information Systems: People Analytics and Talent Management	
MGT 400	The Entrepreneurship Experience	3
Total Credit Hours		15

Code	Title	Credit Hours
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**Semester 7**

MGT 493	Social Responsibilities of Business: Issues and Ethics	3
MGT 485	Seminar in Human Resource Management	3
or MGT 490	Seminar in Organizational Behavior	
or MGT 885P	Sem Human Res Mgt	
Management Emphasis Elective		3
BSAD 375	Professional Readiness	1
Unrestricted Elective		3
Unrestricted Elective		3
Total Credit Hours		16

Code	Title	Credit Hours
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**Semester 8**

MGT 495	Administrative Strategy and Policy	3
Management Emphasis Elective		3
Practice (Internship/Entrepreneurship/Study Abroad)		3
Unrestricted Elective		3
Unrestricted Elective		4
Total Credit Hours		16