

SPORT AND RECREATION MANAGEMENT COMPREHENSIVE, BACHELOR OF SCIENCE

Offered by Department of Kinesiology and Sport Sciences (<http://catalog.unk.edu/undergraduate/departments-programs/kinesiology-sport-sciences/>)

Code	Title	Credit Hours
General Studies		
<i>Foundational Requirements (LOPERs 1-4)</i>		12-14
Including:		
LOPER 4: Mathematics, Statistics and Quantitative Reasoning		
MATH 102	College Algebra	
	or MATH 115 Calculus I with Analytic Geometry	
<i>Broad Knowledge Requirements (LOPERs 5-8)</i>		12
Including:		
LOPER 7: Social Science		
ECON 270	Principles of Economics, Macroeconomics	
<i>Dispositional Requirements (LOPERs 9-10)²</i>		6
<i>Wellness (LOPER 11)</i>		3
Including:		
KSS 150	Healthy Wealthy and Wise	
BS Science-related course requirements		
Complete all required courses		0
Program Specified Requirements		3
ECON 271	Principles of Economics, Microeconomics	
Major Option		
Complete all required courses		56-61
Unrestricted Electives		
Needed to complete 120 credit hours		23-28
Total Credit Hours		120

Major Option

Code	Title	Credit Hours
Sport and Recreation Management Comprehensive Core Requirements		
KSS 280	Foundations of Sport and Recreation Management	3
KSS 401	Psychology of Sport	3
KSS 402	Sociology of Sport	3
KSS 412	Social Media Management in Sport	3
KSS 425	Legal Aspects of Sport and Recreation	3
KSS 429	Marketing in Sport, Recreation and Events	3
KSS 430	Organization and Administration in Recreation, Sport and Events	3
KSS 303	Volunteer Practicum in Sports Management	2

or REC 300	Volunteer Practicum	
REC 354	Programming in Sport, Recreation, and Events	3
REC 422	Facilities in Recreation, Events and Sport	3
REC 477	Internship	12
Select one of the following:		15-20
Management Track		
Sports Media Track		
Recreation Management Track		
Total Credit Hours		56-61

Management Track

Code	Title	Credit Hours
Required Courses		
ACCT 311	Business Law I	3
KSS 403	Sport Finance	3
MGT 380	Human Resource Management	3
MGT 493	Social Responsibilities of Business: Issues and Ethics	3
MKT 300	Principles of Marketing	3
MKT 366	Event Operation Fundamentals	3
Total Credit Hours		18

Sport Media Track

Code	Title	Credit Hours
Required Courses		
JMC 112	Communication Software	3
JMC 215	News Writing & Photography	3
JMC 226	Audio Production & Announcing	3
JMC 330	Media Design	3
<i>Select 3 credit hours from the following:</i>		3
KSS 330	Volleyball Theory	
KSS 331	Football Theory	
KSS 333	Basketball Theory	
KSS 334	Track Theory	
KSS 337	Baseball/Softball Theory	
Total Credit Hours		15

Recreation Management Track

Code	Title	Credit Hours
Required Courses		
KSS 121	Foundations of Instructing Sport and Recreation Concepts	3
KSS 265	Emergency Medical Response	2
MKT 366	Event Operation Fundamentals	3
REC 215	Introduction to Outdoor Recreation	3
REC 321	Campus Recreation Management	3
REC 352	Outdoor Adventure Education	3
REC 375	Leadership in Recreation, Sport and Events	3
Total Credit Hours		20

1

Students with sufficient preparation may enter the mathematics program at a higher level. Students are required to take a LOPERs 4: Mathematics, Statistical, and Quantitative Reasoning course regardless of entry level.

2

Designated courses with the appropriate content may be approved to satisfy one of the Broad Knowledge requirements plus LOPER 9 or Broad Knowledge plus LOPER 10. Courses may be approved to satisfy LOPER 9 or LOPER 10 alone. (Courses satisfying LOPER 9 or LOPER 10 alone must be 3 credit hours.) Students applying this option will need to take additional hours in other categories to meet the required GS hours.

This document represents a sample 4-year plan for degree completion with this major. Actual course selection and sequence may vary and should be discussed individually with your academic advisor. Advisors can also help you plan other experiences to enrich your undergraduate education such as internships, education abroad, undergraduate research, learning communities, and service learning and community-based learning.

Code	Title	Credit Hours
Semester 1		
LOPER 1: First-year Seminar		3
LOPER 2: Writing Skills		3
MATH 102	College Algebra (LOPER 4)	3-5
or MATH 115	Calculus I with Analytic Geometry	
KSS 280	Foundations of Sport and Recreation Management	3
KSS 150	Healthy Wealthy and Wise (LOPER 11)	3
Total Credit Hours		15-17

Code	Title	Credit Hours
Semester 2		
LOPER 3: Oral Communication Skills		3
LOPER 5: Visual or Performing Arts		3
LOPER 6: Humanities		3
LOPER 8: Natural Science		3
REC 354	Programming in Sport, Recreation, and Events	3
Total Credit Hours		15

Code	Title	Credit Hours
Semester 3		
KSS 402	Sociology of Sport	3
ECON 270	Principles of Economics, Macroeconomics (LOPER 7)	3
ACCT 311	Business Law I ¹	3
or JMC 112	Communication Software	
or REC 215	Introduction to Outdoor Recreation	
LOPER 9: Civic Competency and Engagement		3
MKT 300	Principles of Marketing ²	3

or JMC 226	Audio Production & Announcing	
Total Credit Hours		15

Code	Title	Credit Hours
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Semester 4

REC 422	Facilities in Recreation, Events and Sport	3
ECON 271	Principles of Economics, Microeconomics	3
LOPER 10: Respect for Human Diversity		3
REC 300	Volunteer Practicum	3
or KSS 303	Volunteer Practicum in Sports Management	
Unrestricted Elective		3
Total Credit Hours		15

Code	Title	Credit Hours
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Semester 5

KSS 412	Social Media Management in Sport	3
KSS 401	Psychology of Sport	3
MKT 366	Event Operation Fundamentals ³	3
Unrestricted Elective		3
Sport Theory Class (Sport Media Track) or REC 321 ⁴		3
Total Credit Hours		15

Code	Title	Credit Hours
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Semester 6

KSS 403	Sport Finance ⁵	3
or JMC 219	Sports Writing for the Media	
or REC 375	Leadership in Recreation, Sport and Events	
MGT 380	Human Resource Management ⁶	3
or KSS 265	Emergency Medical Response	
or JMC 330	Media Design	
Unrestricted Elective		3
Unrestricted Elective		3
Unrestricted Elective		3
Total Credit Hours		15

Code	Title	Credit Hours
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Summer Semester

REC 352	Outdoor Adventure Education (offered every other summer for Recreation Track students)	3
Total Credit Hours		3

Code	Title	Credit Hours
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Semester 7

KSS 430	Organization and Administration in Recreation, Sport and Events	3
KSS 425	Legal Aspects of Sport and Recreation	3
MGT 493	Social Responsibilities of Business: Issues and Ethics ⁷	3
or JMC 265	Video Production	

or KSS 121	Foundations of Instructing Sport and Recreation Concepts	
Unrestricted Elective		3
Unrestricted Elective		0-3
Total Credit Hours		12

Code	Title	Credit Hours
Semester 8		
KSS 429	Marketing in Sport, Recreation and Events	3
REC 477	Internship	12
Unrestricted Elective		0-3
Total Credit Hours		15

1
ACCT 311 for Management Track, JMC 112 for Sport Media Track, or REC 215 Recreation Track

2
MKT 300 for Management Track or JMC 226 for Sport Media Track

3
Management Track and Recreation Track

4
Sport Theory Class for Sport Media Track or REC 321 for Recreation Track

5
KSS 403 for Management Track, JMC 219 for Sport Media Track, or REC 475 for Recreation Track

6
MGT 380 for Management Track, KSS 265 for Recreation Track, or JMC 330 for Sport Media Track

7
MGT 493 for Management Track, JMC 265 for Sport Media Track, or KSS 121 for Recreation Track