BUSINESS, MARKETING, AND INFORMATION TECHNOLOGY 6-12 TEACHING FIELD ENDORSEMENT, BACHELOR OF ARTS IN EDUCATION DEGREE

Offered by Department of Economics (http://catalog.unk.edu/undergraduate/departments-programs/economics)

All College of Business and Technology Graduation Requirements (http://catalog.unk.edu/undergraduate/departments-programs/management) must be fulfilled.

<table>
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<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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### General Studies

**Foundational Core (Written, Math, Oral, Democracy)**

- Foundational Core courses (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses) 12
  - Including:
    - ENG 102 Academic Writing and Research
    - MATH 102 College Algebra
    - SPCH 100 Fundamentals of Speech Communication
    - TE 100 Teaching in a Democratic Society

**Portal**

- Select one course numbered 188 (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/portal-course) 3

**Distribution**

- Aesthetics (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/aesthetics) 3
- Humanities (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/humanities) 6
- Social Sciences (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/social-sciences) 9
  - Including:
    - ECON 270 Principles of Economics, Macroeconomics
    - ECON 271 Principles of Economics, Microeconomics
    - PSCI 110 Introduction to American Politics
- Natural Sciences (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/natural-sciences) 7
- Analytical and Quantitative Thought (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/analytical-quantitative-thought) 0
- Wellness (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/wellness) 3
  - Including:
    - PE 150 Healthy Wealthy and Wise

**Capstone**

- Select one course numbered 388 (http://catalog.unk.edu/undergraduate/general-studies/general-studies-courses/capstone-course) 3

### Professional Sequence

**Complete all required courses**

- 25
  - Including:
    - TE 319 Management and Assessment in K-12/Secondary Classrooms
    - TE 320 Field Experience in Secondary Classroom

### Endorsement

**Complete all required courses**

- 48

### Unrestricted electives

**Needed to reach 120 credit hour minimum**

- 1

**Total Credit Hours**

- 120

### Business Administration

**Requirements**

- FSID 160 Personal Money Management 3
- ACCT 250 Principles of Accounting I 3
- ACCT 251 Principles of Accounting II 3
- BSAD 295 Business Communications 3
- MGT 301 Principles of Management 3
- ACCT 311 Business Law I 3
  - or ACCT 413 Entrepreneurial Law

**Electives**

- Select one of the following:
  - 3
  - BSAD 115 Introduction to Business
  - MGT 400 Entrepreneurship
  - MGT 401 Small Business Management

- Select one of the following:
  - 3
  - MIS 302 Principles of Management Information Systems
  - FIN 308 Principles of Finance
  - MGT 330 International Management
  - MGT 493 Social Responsibilities of Business: Issues and Ethics
  - 300-level or above ECON course
  - 2

- JMC 112 Communication Software
- MIS 282 Business Intelligence using Databases
- ITEC 150 Internetworking Literacy
- ITEC 390 Information Networking Law and Public Policy

### Marketing Requirements

- MKT 300 Principles of Marketing 3

- Select 2 of the following:
  - 6
  - MKT 331 Professional Selling
  - MKT 336 Services Marketing
  - MKT 420 Retail Management
  - MKT 430 International Marketing
  - MKT 435 Marketing Research
MKT 437  Sales Management
MKT 438  Consumer Behavior
MKT 440  Advertising Management
MKT 457  E-Marketing

**Career Education Requirements**
BSED 431  Coordinating Techniques  3

**Informational Technology Requirements**
Take all of the following:
MIS 182  Software Productivity Tools  3
BSED 402  Automated Office Systems  3
Take one of the following:  3
    CSIT 111  Applied Computer Programming
    CSIT 130  Introduction to Computer Science
    CSIT 434  Information Technology Teaching Methods

**Career Business Education Methods**
BSED 470  Career Education Methods  3

**Related Occupational Experience**
Contact the Chair of Department of Economics or the 6-12 Business Teacher Educator for information regarding occupational experience.

**Total Credit Hours**  48

1 Students must apply for admission to all Teacher Education programs (http://catalog.unk.edu/undergraduate/departments-programs/teacher-education/teacher-education-program-information).
2 Except ECON 388.
3 At least one course must be 400-level.