SPORTS COMMUNICATION, BACHELOR OF ARTS

Offered by Department of Communication (http://catalog.unk.edu/undergraduate/departments-programs/communication/)

Code	Title	Credit Hours
General Studies		
Foundational Requirements (LOPERs 1-4)		*12*
Including:		
LOPER 2: Writing Skills		
ENG 101	Introduction to Academic Writing	
LOPER 3: Oral Communication Skills		
SPCH 100	Fundamentals of Speech Communication	
LOPER 4: Mathematics, Statistics, and Quantitative Reasoning		
MATH 106	Quantitative Reasoning [1]	
Broad Knowledge Requirements (LOPERs 5-8)		*12*
Dispositional Requirements (LOPERs 9-10) [2]		*6*
LOPER 9: Civic Competency and Engagement		
JMC 100	Global Media Literacy	
Wellness (LOPER 11) Optional		*0*
BA Language requirement		
Complete all required courses [3]		6
Program Specified Requirements		**3**
ENG 102	Special Topics in Academic Writing and Research [4]	
Major Option		
Complete all required courses		36
Minor or 2nd Major		
Complete all required courses [5]		24
Unrestricted electives		
Needed to reach 120 credit hour minimum		21
Total Credit Hours		120

Students selecting a major in Sports Communication must earn a minimum 2.5 G.P.A. in the major.

Students selecting a major in Sports Communication must compile evidence of achievement particular to their chosen career field. Students will present this portfolio and discuss its contents with a Faculty Portfolio Committee in the semester prior to their graduation.

Major Option

Code	Title	Credit Hours
Sports Communication Core Requirements		
JMC 112	Communication Software	3
JMC 230	Integrated Marketing Communications	3
JMC 414	Communications Law	3
Media Requirements		
JMC 219	Sports Writing for the Media	3
JMC 226	Audio Production & Announcing	3
JMC 250	Video Production Foundations	2
JMC 329	Print Advertising Design	3
or JMC 330	Media Design	
JMC 339	Radio Workshop: Sports	2
JMC 353	Sports at Antelope	2
Organizational & Relational Communication Requirements		
SPCH 370	Small Group Communication	3
SPCH 451	Leadership Communication	3
Sports Communication Option Requirements		
Select one of the following options:		6
Option I		
Capstone Experience		
JMC 475	Internship in Mass Media (Select 2 credit hours of Internship.)	
JMC 497	Senior Portfolio	
Electives		
Select 3 credit hours of the following:		
JMC 300	Website Design	
JMC 309	Public Relations	
JMC 322	Photojournalism	
JMC 406	Commentary and Blogging	
SPCH 301	Introduction to Organizational Communication	
SPCH 453	Interviewing	
Option II		
Capstone Experience		
JMC 475	Internship in Mass Media (Select 3 credit hours of Internship.)	
JMC 497	Senior Portfolio	
Electives		
Select 2 credit hours of the following:		
JMC 300	Website Design	
JMC 309	Public Relations	
JMC 322	Photojournalism	
JMC 343	Video at Antelope	
JMC 406	Commentary and Blogging	
SPCH 301	Introduction to Organizational Communication	
SPCH 453	Interviewing	
Total Credit Hours		36

1

Math 106 or any approved LOPER 4 course. Students without sufficient preparation will also need to take the following, increasing the total credit hours needed:

- MATH 101

2

Designated courses with the appropriate content may be approved to satisfy one of the Broad Knowledge requirements plus LOPER 9 or Broad Knowledge plus LOPER 10. Courses may be approved to satisfy LOPER 9 or LOPER 10 alone. (Courses satisfying LOPER 9 or LOPER 10 alone must be 3 credit hours.) Students applying this option will need to take additional hours in other categories to meet the required GS hours.

3

For specific language requirements see #2 of Bachelor of Arts Degree requirements (http://catalog.unk.edu/undergraduate/academics/degrees/ba/).

4

Students are encouraged to take the Communications specific section of ENG 102.

5

A minor or second major is required for a complete degree program. The number of required electives needed to reach 120 total credit hours overall will depend upon the specific program chosen.