

BUSINESS ADMINISTRATION (BSAD)

BSAD 115 – Introduction to Business 3 credit hours

This course provides an overview of business concepts including entrepreneurship, government and business, international business, financial concepts, and economic issues. Students are provided with an integrated and practical approach to current business practices in all functional areas of business.

BSAD 126 – First Year Seminar 1 credit hour

The First-Year Seminar provides students with a multidisciplinary experience in which they approach an issue or problem from the perspective of three different academic differences. The First-Year Seminar will consist of three 1-credit hour courses taken as co-requisites in a single semester. The successful completion of all three courses satisfies the General Studies LOPER 1 course requirement. Students may take the First-Year Seminar in any discipline, irrespective of their major or minor. Students admitted as readmit students or transfer students who transfer 18 or more hours of General Studies credit to UNK are exempt from taking a LOPER 1 course.

BSAD 175 – Pathways to Personal & Academic Excellence 1 credit hour

The goal of this course is to help the student make a successful transition from high school to the College of Business and Technology by providing the opportunity to explore the various business disciplines and associated campus and career opportunities. The student will be asked to take an active involvement in academic issues and topics such as the facilities and offerings provided by the College of Business and Technology, requirements for successful course and program completion, and the values and skills that lead to professional and personal success.

BSAD 295 – Business Communications 3 credit hours

Current trends in written and oral business communications are covered in this course. Students will learn strategies for developing effective written communications including business letters, e-mail messages, memos, reports, and proposals. Oral communications skills including working in teams, listening, and nonverbal communications are discussed. Techniques for giving effective oral presentations are a part of the course.

Prerequisite: ENG 101 or ENG 102 or English ACT score of 29 or above.

BSAD 375 – Professional Readiness 1 credit hour

The goal of this course is to help the student make a successful transition from the College of Business & Technology to future professional success. For students who have professional experience already, the goal of this course is to help the student increase professionalism and contributions in the workplace. Students will be expected to take an active involvement in online and local activities designed to further enhance professional readiness and help establish positive future connections with the college and business communities.

Department Consent Required

Prerequisite: Junior or senior standing and Business Administration or Agribusiness Major.

BSAD 476 – Business Startup Independent Study 3 credit hours

This course is for students who want to experience entrepreneurship firsthand. Students will pursue their business ideas and learn from trial and error, reflection, and feedback. Students will learn how to connect with potential customers, partners, and investors and build the foundation of a successful venture.

Department Consent Required

Prerequisite: Junior Standing

BSAD 499 – Special Problems in Business 1-3 credit hours

Independent investigations of business problems. Topics to be investigated may be tailored to meet the needs of the student. A case study course designed (1) to integrate the knowledge acquired in other courses in business administration, and (2) to emphasize analysis and decision-making. Must be approved by Department Chair.

Department Consent Required

Total Credits Allowed: 3.00