

# BUSINESS ADMINISTRATION, MASTER OF BUSINESS ADMINISTRATION

Offered by College of Business and Technology (<http://www.unk.edu/academics/bt/>)

## Program Information and Admission Requirements

### Master of Business Administration Degree

The College of Business and Technology at the University of Nebraska at Kearney (UNK) offers an AACSB International (The Association to Advance Collegiate Schools of Business) accredited, 33 credit hour, Master of Business Administration degree. UNK's MBA is a professional graduate program designed to provide a challenging educational experience for graduate students who desire to assume positions of increasing scope and responsibility in business, nonprofit, or public service sectors. Required courses are offered online to accommodate students who work during traditional business hours.

The students in the MBA Program will develop skills to solve problems in Governmental Organizations (GOs), Non-governmental not-for-profit Organizations (NGOs), and businesses through integration of all organizational functions. The core emphasis of the program is on honing the student's critical thinking, problem solving, and decision making skills within the context of both the US and the global economies, while preparing the student to meet the inherent challenges in the rapidly changing business environment. The program is also suited to those with baccalaureate degrees in areas other than business.

### Admission Considerations

Applicants interested in the MBA program must have a foundation of business.

**Admission Options:** Applicants may be considered for admission under the following options:

- **Option 1:** An applicant may be considered for full unconditional admission if the applicant has earned a baccalaureate degree from an AACSB (The Association to Advance Collegiate Schools of Business) accredited program with a 3.50 GPA or higher on a standardized 4.0 scale.
- **Option 2:** An applicant may be considered for full unconditional admission if the applicant has earned a baccalaureate degree with a 2.75 GPA overall on a standardized 4.0 scale AND has at least 2 years of post-baccalaureate full-time work experience with meaningful managerial responsibilities. If you are applying under Option 2, you must upload a document that describes your "meaningful managerial responsibilities."
- **Option 3:** If Option 1 or Option 2 requirements are not satisfied, an applicant who has earned a baccalaureate degree may be considered for conditional admission to the MBA program. Students conditionally admitted must complete 9 credit hours of MBA graduate level courses at UNK, where (a) at least 3 credit hours are

in a quantitative course AND (b) a 3.0 Graduate GPA or higher is maintained. Upon successful completion of these 9 credit hours, the student is then considered unconditionally admitted.

- **Option 4:** I am applying into the 4+1 MBA Accelerated program. I am within 30 hours of graduating with my undergraduate degree and have completed all MBA prerequisite courses. My major is Business Administration or Business & IT Education, and my cumulative GPA is 3.30 or higher.

An application must be complete in all respects to be considered for admission to the program. Meeting the minimum criteria only assures applicants the consideration of their application for admission to the MBA program.

#### Additional Notes:

Applicants who do not hold a U.S. equivalent baccalaureate degree in business should apply as a Pre-MBA student and complete the Foundational Core courses with a minimum grade of "C" in each course. This option is not available for international applicants not residing in the U.S.

**International students** - In addition to the admission requirements stated in the International Students section of this catalog, applicants must meet the following criteria:

- Those with a baccalaureate degree from a country where English is not the native language must take the TOEFL and receive a minimum score of 550 on the paper TOEFL exam or a score of 79 on the IBT (Internet based TOEFL), or a minimum score of 6.5 on IELTS.
- Applicants whose baccalaureate degrees were earned outside the United States are required to have their transcripts evaluated by a credential evaluation firm to verify the degree is equivalent to a U.S. baccalaureate. Refer to the international graduate application form for additional information.
- Students with only a baccalaureate degree from countries that award three-year baccalaureate degrees may not be eligible to be admitted to the Master's program. To be eligible for option 2 of unconditional admission into the MBA program, international students must hold a Master's degree equivalent to a U.S. Master's degree.

To apply to the MBA Program:

1. Complete online application (<https://www.applyweb.com/unkgrad/>).
2. Submit a resume.
3. Provide a 500-word personal essay, particularly addressing the following:
  - Why do you want to pursue your MBA at the University of Nebraska at Kearney? That is, what about the program specifically resonates with you?
  - What are you expecting from the MBA program?
  - Is there anything else you would like to share with the review committee regarding your qualifications for the MBA program?

MBA Office  
West Center 151W  
University of Nebraska at Kearney  
Kearney, NE 68849-4580  
Telephone: (308) 865-8346

E-mail: unkmba@unk.edu

## MBA Program Policies

In addition to the academic policies listed in the front of this catalog that govern all graduate students, the following policies are specific to the MBA program:

1. Students may need to complete up to 18 credit hours of MBA Foundational Core courses with a minimum grade of "C" in each.
2. Students must be fully admitted to the program to take more than 9 credit hours of required "MBA core" courses or graduate level electives.
3. Students shall maintain an average grade of at least "B" (3.0) in all graduate courses completed at the end of each semester or summer session. No more than two Cs, and no grades below C, will be accepted in the MBA graduate program. Students who receive a third "C" or below a "C" (C- or lower) will have to retake one of the courses to improve to a C+ or better.
4. All academic policies of the Graduate School stated in this catalog (<http://catalog.unk.edu/graduate/academics/academic-regulations/>) and the MBA Student Policy Handbook will apply.

## MBA Foundational Core

Code	Title	Credit Hours
Undergraduate economics course equivalent to:		
ECON 270	Principles of Economics, Macroeconomics	3
or ECON 271	Principles of Economics, Microeconomics	
Statistics course equivalent to:		
MGT 233	Business Statistics	3
or STAT 241	Elementary Statistics	
or PSY 250	Behavioral Statistics	
Accounting/Finance Sequence equivalent to the following: <sup>1</sup>		
ACCT 250	Principles of Accounting I	3
ACCT 251	Principles of Accounting II	3
FIN 308	Principles of Finance	3
In addition, the Accounting Track requires the following prerequisites:		
ACCT 350	Intermediate Accounting I	3
ACCT 351	Intermediate Accounting II	3
ACCT 352	Cost Accounting	3

## MBA Essential Core

Some courses require completion of related prerequisites, increasing the number of credit hours to earn the MBA. Please check course descriptions for details on the required prerequisites.

Code	Title	Credit Hours
<b>MBA Essential Core</b>		
Take all of the following:		21
ACCT 858	Accounting and Management Decision Making	
FIN 809	Financial Administration	
MGT 890	Leadership & Organizational Behavior	
MKT 856	Marketing Management Seminar	

ECON 850	Managerial Business and Economic Analytics	
MGT 892	Strategic Analysis & Decision Making	
BSAD 895	Integrative Capstone Experience	
<b>Customized Elective Clusters</b>		
Take 12 credit hours from any of the five elective clusters below. <sup>3</sup>		12
<i>Financial Analysis:</i> <sup>4</sup>		
ACCT 851P	Tax Accounting	
ACCT 852P	Advanced Tax Accounting	
ACCT 853P	Advanced Accounting I	
ACCT 865P	Government/Non-Profit Accounting	
ACCT 870P	Auditing	
ACCT 871P	Advanced Auditing	
ACCT 875	Accounting Internship	
ACCT 891P	Advanced Accounting Information Systems	
FIN 876P	Short-Term Financial Management	
FIN 880P	Investments	
MGT 814	Operations Management	
<i>Human Resources:</i>		
MGT 814	Operations Management	
MGT 840P	Health Care Management I - Managing People Effectively	
MGT 850P	Population Health Management: Systems and Policies	
MGT 860P	Human Resource Information Systems: People Analytics and Talent Management	
MGT 880	Human Resource Management	
MGT 885P	Sem Human Res Mgt	
MGT 893P	Soc Res/Iss & Ethics	
<i>Marketing:</i>		
MKT 830P	International Marketing	
MKT 835P	Marketing Research	
MKT 837P	Sales Management	
MKT 838P	Consumer Behavior	
MKT 840P	Advertising Management	
MKT 860P	Strategic Product Management	
<i>Data Analytics:</i>		
MGT 814	Operations Management	
MGT 860P	Human Resource Information Systems: People Analytics and Talent Management	
<i>Business/IT Education:</i>		
BSED 802P	Career Education Multimedia Applications	
BSED 831P	Coordinating Techniques	
BSED 869P	Career Education Methods I	
BSED 870P	Career Education Methods II	
CYBR 834P	Information Technology Teaching Methods	
<b>Total Credit Hours</b>		<b>33</b>

1

Students may substitute the following sequence in lieu of the undergraduate accounting/finance sequence: ACC T 250, ACCT 858, FIN 308, FIN 809

2

In all the paired courses, which are designed with the suffix "P" in their course-numbering, graduate students are expected to involve themselves in much deeper scholarly activities by demonstrating through research of the subject matter, and should assume a leadership role in the class, culminating in an educational experience far beyond that of their fellow undergraduate students.

3

Students may take all 12 credit hours from the same cluster or any combination of clusters of their choice.

4

Students interested in the financial analysis cluster may need to take ACCT 350, 351, and 352 if interested in a CPA