SPEECH (SPCH)

SPCH 800 – Philosophy of Communication  3 credit hours
A consideration and analysis of the nature of speech as an activity of daily life. An in-depth investigation of the traditional speech disciplines from historical, critical, and theoretical perspectives. Prerequisite: SPCH 890P or SPCH 899P or permission

SPCH 801P – Special Topics in Speech Communications  1-3 credit hours
Course work on a specific topic of communication designed by the instructor. Topics vary per offering.
Total Credits Allowed: 3.00

SPCH 802 – Introduction to Graduate Study in Speech  3 credit hours
Introduction to the graduate program and principles and standards of research in communication. Critical consideration of the literature of the discipline, and an introduction to major research methods: empirical, creative, analytical, and historical.

SPCH 805 – Administration and Direction of Forensic Programs  3 credit hours
Organization and administration of forensic programs in high schools and colleges, management of inter-school contests and tournaments, coaching of debate, discussion and individual events, and principles of judging.

SPCH 830 – The Teaching of Speech/Theatre  3 credit hours
Consideration of problems and techniques in the teaching of speech and theatre on the high school and college level. Construction of courses of study, evaluation of textbooks, and analysis of developments in various areas of speech/theatre.

SPCH 845P – Diffusion of Innovations  3 credit hours
Diffusion of Innovations examines the adoption of innovations by individuals in a social system from the perspective of a communication based model. Examples of innovations include fashion trends, campaign slogans, communication technologies, hygiene practices, birth control, farming practices, hybrid powered automobiles, types of government rule (democracy) and genetically engineered foods. The diffusion phenomenon is examined emphasizing social and individual points of view. Class sessions are mostly based on lecture, with some discussion. Assessment tools include exams, case studies, and a final semester project. The final project will be presented to the class.

SPCH 850P – Intercultural Communication  3 credit hours
Study of communication across cultures.

SPCH 855P – Communication Training and Consulting  3 credit hours
A study of how to plan, conduct, and evaluate communication training and development programs within the organization.

SPCH 856P – Rhetorical Theory  3 credit hours
A study of theories of persuasion in Greek, Roman, continental, and modern periods. Special emphasis on the works of Aristotle, Campbell, and Burke.

SPCH 857P – Contemporary Rhetorical Theory  3 credit hours
A study of modern rhetorical theories of intervention, human knowing, ethics of communication, and media effects.

SPCH 860 – Directed Studies  1-4 credit hours
Independent research or special assignment in the student’s major field. Total Credits Allowed: 4.00

SPCH 875P – Internship  1-6 credit hours
Total Credits Allowed: 6.00

SPCH 881 – Quantitative Research  3 credit hours

SPCH 882 – Rhetorical Criticism  3 credit hours
An examination and study of the principles of rhetorical criticism from Aristotle to contemporary critics. Application of critical principles in analysis of speakers, speeches and social movements. Prerequisite: SPCH 856P or permission

SPCH 890P – Theories of Interpersonal Communication  3 credit hours
A survey of major theories and research in interpersonal communication.

SPCH 892 – Seminar in Speech  3 credit hours
Concentrated study of selected topics in speech communication. (May be repeated for a total of 6 hours.)

SPCH 896 – Thesis  3-6 credit hours
Total Credits Allowed: 6.00

SPCH 899P – Communication Theory  3 credit hours
A study of social and scientific theories of interpersonal, group, organizational, and mass communication.