SPCH 800 – Philosophy of Communication  3 credit hours
A consideration and analysis of the nature of speech as an activity of
daily life. An in-depth investigation of the traditional speech disciplines
from historical, critical, and theoretical perspectives.
Prerequisite: SPCH 890P or SPCH 899P or permission

SPCH 801P – Special Topics in Speech Communications  1-3 credit
hours
Course work on a specific topic of communication designed by the
instructor. Topics vary per offering.
Total Credits Allowed: 3.00

SPCH 802 – Introduction to Graduate Study in Speech  3 credit hours
Introduction to the graduate program and principles and standards of
research in communication. Critical consideration of the literature of
the discipline, and an introduction to major research methods: empirical,
creative, analytical, and historical.

SPCH 805 – Administration and Direction of Forensic Programs  3
credit hours
Organization and administration of forensic programs in high schools
and colleges, management of inter-school contests and tournaments,
coaching of debate, discussion and individual events, and principles of
judging.

SPCH 830 – The Teaching of Speech/Theatre  3 credit hours
Consideration of problems and techniques in the teaching of speech and
theatre on the high school and college level. Construction of courses of
study, evaluation of textbooks, and analysis of developments in various
areas of speech/theatre.

SPCH 845P – Diffusion of Innovations  3 credit hours
Diffusion of Innovations examines the adoption of innovations by
individuals in a social system from the perspective of a communication
based model. Examples of innovations include fashion trends, campaign
slogans, communication technologies, hygiene practices, birth control,
farming practices, hybrid powered automobiles, types of government
rule (democracy) and genetically engineered foods. The diffusion
phenomenon is examined emphasizing social and individual points of
view. Class sessions are mostly based on lecture, with some discussion.
Assessment tools include exams, case studies, and a final semester
project. The final project will be presented to the class.

SPCH 850P – Language, Thought & Action  3 credit hours
Students will study how people use language to exchange meaning,
influence one another, and accomplish goals as a fundamental aspect of
social interaction in any context. The focus of the course is on different
theoretical perspectives used to understand language and different
methods of examining social interaction.

SPCH 851P – Leadership Communication  3 credit hours
A study of the characteristics, styles, roles, and motivation of successful
leaders. Includes study and practice in parliamentary process.

SPCH 852P – Advanced Organizational Communication  3 credit hours
Students in this course will investigate a variety of significant
organizational communication issues that contribute to the development
and maintenance of the organizational workplace. Students will apply
theories through case studies and projects.

SPCH 853P – Interviewing  3 credit hours
Theories and techniques of interviewing, including information gathering,
employment, appraisal, and persuasive interviewing.